



## ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A+' and Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

### 1.3.2 Number of students undertaking project work/field work/ internships in the Department of MA Mass Communication and Journalism (2023-2024).

SL. NO	NAME OF THE STUDENT	DOCUMENTARY TITLE
1	JOHN ABRAHAM	FLOWER TO SELL
2	ASWATHI KRISHNAN	IN THE FAST LANE: BENGALURU TRAFFIC DILEMMA
3	KISHORE	N THE FAST LANE: BENGALURU TRAFFIC DILEMMA
4	NOOREEN	TRIBAL THRIVES
5	ANKITHA	CHANNAPATTANA TOY
6	SWATHY SHREE	PAWS IN THE SHADOW
7	RATHI NAIR	NAVIGATINGTHE KNOTS: HOW DODDABALLAPU'S WEAVERS ARE ADAPTING TO INCREASED TAXES
8	NANDHANA K.S	URBAN HUSTLE: THE LIFE OF STREET VENDORS
9	ANJANA .M	AYURVEDIC DIASPORA
10	DEBANGI MAJUMDER	STREET ART STYLES AND TECHNIQUES
11	NATASHA ROKA	FROM WINE TO GLASS
12	GAGAN ROHAN REDDY	NAVIGATINGTHE KNOTS



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### DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

#### Guide's Report on Documentary Project

MA Mass Communication and Journalism offered by BCU mandates the 4th Semester students to produce a documentary on the topic of students' choice within the study area.

Mr. John Abraham, P18AJ22A095001, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** Flower TO Sell

**Objectives:** To comprehensively assess the entire floriculture production process, including logistics, while documenting health concerns of farmers and florists related to chemical exposure, and evaluating the impact of flower waste on public hygiene and waste management.

**Methodology:** Interviews and Secondary data

**Findings:** Addressing the challenges of the flower industry requires sustainable practices, such as safer farming methods and improved waste management. Despite its difficulties, the flower market is vital to Indian society, deeply rooted in culture and providing economic benefits. The health concerns of farmers and the environmental impact of flower waste are pressing issues that need attention, as this sector supports local communities and employment.

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Ms. Aswathy Krishnan.- P18AJ22A095002, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** In the fast lane: Bengaluru traffic dilemma

**Objectives:** Unique paths

**Methodology:** To study about the use of specialized teaching methods and their educational system.

**Findings:** Demonstrate adaptations in curriculum, classroom settings and assessment methods .

*Naveen*

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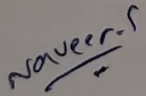
Mr. Kishore S- P18AJ22A095003, has completed the documentary project under my guidance during 2023-2024.

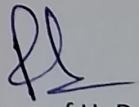
**Title of the Documentary:** In the fast lane: Bengaluru traffic dilemma

**Objectives:** Explore the root causes of traffic congestion

**Methodology:** Interviews and Secondary data

**Findings:** Highlight innovative solutions, strategies and raise awareness and foster public engagement.

  
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MA Mass Communication and Journalism offered by BCU mandates the 4th Semester students to produce a documentary on the topic of students' choice within the study area.

Ms. Nooreen, P18AJ22A095004, has completed the documentary project under my guidance during 2023-2024.

Title of the Documentary: Tribal Thrives

Abstract: The Hakki Pikki community, a semi-nomadic tribe residing in various parts of India, has a unique lifestyle centered around their traditional practices, skills, and close connection to nature. Hakki Pikki community. Known for their skills in herbal medicine, bird trapping, and weaving, the community's way of life is now facing pressures from modernization, loss of traditional knowledge, and changing socio-political dynamics.

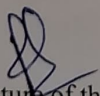
**Objectives:**

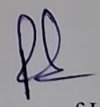
1. To highlight the traditional skills and practices of the community, particularly in herbal medicine, bird trapping, and craftsmanship.
2. To explore the role of cultural preservation and sustainable practices in ensuring the survival of the community's traditions in a rapidly changing world.

Methodology: Field Research and filming

**Findings:**

The Hakki Pikki community represents a unique cultural heritage that is currently at a crossroads. While their traditional knowledge and practices are invaluable, they face significant challenges due to the forces of modernization and social change. However, through concerted efforts to preserve their heritage and adapt to contemporary demands, the community is finding ways to thrive while maintaining their identity. The documentary sheds light on the resilience of the Hakki Pikki people and their continuing journey toward cultural preservation, sustainability, and socio-economic development.

  
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Ms. Ankita, P18AJ22A095005, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** Channapattana Toy

**Abstract:** The Channapattana toy industry, renowned for its traditional craftsmanship, is based in the town of Channapattana, Karnataka, India. This documentary aims to explore the history, cultural significance, and challenges faced by the local artisans involved in the production of these colorful wooden toys. The documentary further examines the challenges posed by modernization, the decline of traditional crafts, and efforts toward sustainability and innovation in the industry.

**Objectives:**

1. To trace the historical evolution of Channapattana toys, from their origin to their current status as a globally recognized craft.
2. To showcase the unique craftsmanship involved in creating these toys, focusing on the traditional techniques and materials used.
3. To assess the socio-economic impact of the toy industry on local artisans and the broader Channapattana community.

**Methodology:** Field Research and filming

**Findings:**

The toy-making process involves complex techniques such as turning, polishing, and painting. The toys are traditionally made from sustainable materials like wood, with each piece crafted by hand using time-honored methods. Globalization and the increasing demand for low-cost toys have impacted the traditional toy-making industry.

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Ms. Swathysree V P, Register No. P18AJ22A095006, has completed the documentary project under my guidance during the academic year 2023-24.

**Title of the Documentary:** "Paws in the Shadow"

**Objectives:** To study the negative implications caused on people/residents by the increasing number of stray dogs and to portray the plight of stray dogs in comparison with pet dogs.

**Methodology:** Interviews and Secondary data

**Findings:** The documentary portrayed the consequences for communities, including health and safety risks, hygiene concerns and traffic disruptions due to the increase in the number of stray dogs.

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Ms. Rathi Nair - P18AJ22A095007, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** "Navigating the Knots: How Doddaballapu's Weavers are Adapting to Increased Taxes"

**Abstract:** "The Melody Makers of Simpadipura" explores the rich cultural heritage of Simpadipura, a small town known for its unique and traditional musical practices. The documentary delves into the lives of local musicians who carry forward an ancient musical legacy, using indigenous instruments and styles that have been passed down through generations. The narrative also highlights the impact of this music on the community, preserving their history, identity, and collective memory.

#### Objectives:

- The rich history and tradition of veena making in Simpadipura.
- Showcase the various types of veena, and their significance in Indian classical music.
- Highlight the efforts of the veena makers to preserve this tradition and the importance of their work in maintaining the cultural identity of Bengaluru.

**Methodology:** Field Visits and Interviews

**Findings: Traditional Instruments** Local musicians utilize traditional instruments that are unique to the region, some of which are at risk of extinction, but efforts to preserve them are being made.

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Ms. Nandhana K.S, P18AJ22A095008, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** Urban Hustle: The Life Of Street Vendors

**Objectives:** The highlight the diverse street vendors in Bangalore, focusing on their daily routines, the challenges they face such as regulations and competition, and the health risks associated with their work, while evaluating the effectiveness of safety measures and healthcare services available to them.

**Methodology:** Interviews and Secondary data

**Findings:** The conclusion of "Urban Hustle" emphasized the urgent need for systemic changes to support street vendors, advocating for inclusive urban planning and policy-making that acknowledges their contributions. As cities evolve, it's essential to ensure these vital individuals are not overlooked, reminding us that a city's true essence lies in its people, not just its infrastructure.

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Ms. Anjana. M P18AJ22A095009 completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary: Ayurvedic Diaspora**

#### Objectives:

- To document the production of Ayurvedic medicines from sourcing natural ingredients to the traditional methods of preparation and quality control measures
- To document the growing shift from allopathic to Ayurvedic medicine and cover testimonies of patients/users.

**Methodology:** Observation and Interviews

**Findings:** Ayurvedic medicine is one of the oldest healing systems in the world. The process of making Ayurvedic medicines combines traditional knowledge with modern methods.. In recent years, Southern India, particularly Kerala, has been turning from allopathic (modern) medicine to Ayurveda. This shift is largely due to a growing interest in natural and holistic health approaches. Many prefer Ayurveda because it offers personalized treatments and fewer side effects. and focuses on preventing illness rather than just treating it.

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Ms. Debangi Majumder P18AJ22095010 completed the documentary project under my guidance from 2023 to 2024.

#### **Title of the Documentary:**

#### **Objectives:**

- To document the different forms of street arts
- Recognizing the evolution of street arts in Bangalore
- To document artistic experience in terms of diverse range of street art styles and techniques

#### **Methodology:** Observation and Interviews

**Findings:** Street art also known as urban art, has a rich and diverse history that spans decades and continents. It has evolved from a form of rebellion and social commentary to a recognized and celebrated art movement transforming urban landscapes and reflecting the culture, politics, and identity of the cities and communities.

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Ms. Natasha Roka, Reg. No. P18AJ22A095011, has completed the documentary project under my guidance during the academic year 2023-24.

**Title of the Documentary:** "From Wine to Glass"

**Objectives:** To follow the journey of grapes from harvest to fermentation and highlight the role of modern technology and traditional methods in winemaking.

**Methodology:** Interviews and Secondary data

**Findings:** The documentary highlighted the cultural and historical significance of winemaking, and the craftsmanship involved in the wine production, illustrating the artistry and expertise required to produce high- quality wines.

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Mr. Gagan Rohan Reddy M -P18AJ22A095013, has completed the documentary project under my guidance during 2023-2024.

**Title of the Documentary:** "Navigating the Knots: How Doddaballapur's Weavers are Adapting to Increased Taxes"

**Objectives:**

- Showcase the long-standing tradition of handloom weaving in Doddaballapur, which has been passed down through generations
- Explore the unique weaving techniques, intricate designs, and cultural significance of Doddaballapur textiles
- Raise awareness about the unique textile heritage of Doddaballapur and the importance of supporting the local weaving community

**Methodology:** Field Visits and Interviews

**Findings:** Many small-scale weavers are struggling to sustain profitability, with some having to close their businesses or seek alternative livelihoods.

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