

Digital Marketing classes schedule

Message

Harshitha T N AI002506 <harshitha2506@acharya.ac.in>

Wed, Oct 11, 2023 at 11:52 AM

Kalaiselvi S <kalaiselvi@cloudthat.com>

Mrs. Sudha M" <msudha@acharya.ac.in>, c.vishesh@acharya.ac.in, ganeshg@acharya.ac.in,

Principal AIGS <principalaigns@acharya.ac.in>

Respected Sir/Ma'am,

On 5th October 2023 syllabus for 1st semester Digital Marketing is successfully completed.

There are remaining with revision and tests. So we are awaiting a few non reported students to join, so we kindly request you to schedule the revision and tests for Digital marketing for 1st semester later. We are in discussion for scheduling the dates.

We will be updating the dates within this week.

Kindly consider the request.

Thanks and Regards

Ms. Harshitha TN
Assistant Professor
Department of Management
Acharya Institute of Graduate Studies.
Acharya Dr. Sarvepalli Radhakrishnan Road,
Bangalore - 560107
Phone number: 9738097098

Subject: BBA Digital Marketing for 1st Batch 2nd Semester

Messages

From: LPA S R <shilpasr@acharya.ac.in>
harshitha2506@acharya.ac.in
Principal AIGS <principalaigs@acharya.ac.in>

Wed, Apr 10, 2024 at 11:21 AM

Dear Mam,

As discussed, could you confirm for us the class commencement date and close date for the CT02 training for the BBA - 1st BATCH 2nd SEM and the Number of students attending the class for the same.

Regards,
Shilpa

----- Forwarded message -----

From: Kalaiselvi S <kalaiselvi@cloudthat.com>
Date: Tue, Apr 2, 2024 at 11:38 AM
Subject: BBA Digital Marketing for 1st Batch 2nd Semester
To: shilpasr@acharya.ac.in <shilpasr@acharya.ac.in>, accounts@niniskillup.com
<accounts@niniskillup.com>
Cc: ganeshg@acharya.ac.in <ganeshg@acharya.ac.in>, Ritesh Gupta <riteshg@cloudthat.com>

Dear Shilpa,

Greetings!

We are happy to inform you that for BBA we are starting the 2nd semester for the 1st batch students. Attaching here the Performa invoice for your reference. Kindly confirm the same and share the PO release the Tax invoice.

Looking forward to hearing from you soon.

Regards,

Kalaiselvi S
Lead - InsideSales

Cell: +91-8951905532

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<https://mail.google.com/mail/u/0/?ik=b673643a3e&view=pt&search=all&permthid=thread-f:1795925784161274112&siml=msg-f:1795925784161274112>

ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MANAGEMENT									
DIGITAL MARKETING FOR 1ST SEMESTER (2023-24) - EXECUTION PLAN									
WEEK	DATES OF EXECUTION PLANNED	DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS)	DELIVERY METHODS	BATCH	TIMINGS	Total hours	
	INTRODUCTION TO MARKETING AND ITS CONCEPTS								
1st Week	04-09-2023	04-09-2023	Introduction to Marketing & Digital Marketing	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
	05-09-2023	05-09-2023	Strategies & Core Concepts of marketing, 7 C	3	Theory with Examples	B1	1.00pm - 4.00pm	3 hours	
2nd Week	11-09-2023	11-09-2023	Branding	3	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
	12-09-2023	12-09-2023	Concepts & Strategies of Product & Service Marketing	3	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
	13-09-2023	13-09-2023	Product Pricing	2	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
3rd Week	20-09-2023	20-09-2023	Fundamentals of Digital Marketing & Digital Markets	3	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
	21-09-2023	21-09-2023	Content Marketing (Blogging/Vlogging/Podcast)	3	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
	22-09-2023	25-09-2023	Email Marketing	2	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
4th Week	25-09-2023	27-09-2023	Digital & social media Marketing	3	Theory with Examples	B1	10.30am - 12.30pm	2 hours	
	26-09-2023	03-10-2023	Google Adword & Adsense	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
	27-09-2023	04-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
5th Week	03-10-2023	05-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
	04-10-2023		Revision		Theory with Examples	B1		3 hours	
	05-10-2023		Revision		Theory with Examples	B1		3 hours	
			Test		Theory with Examples	B1			
	TOTAL NO OF NUMBERS								31 HOURS

ELIGIBILITY STUDENT LIST ACADEMIC YEAR 2023-2024 (ODD)

SL NO	AUID	UUMS	STUDENT NAME	SECTION	Email id	Contact Number	Procter
1	AGS23DIGM001	U18AJ23M0195	PAUL VARGHESE	E	paulv.23.digm@acharya.ac.in	6282928207	SHAILA K
2	AGS23DIGM002	U18AJ23M0274	NAMRITHA MANOJ	E	namrithak.23.digm@acharya.ac.in	7907026220	SHAILA K
3	AGS23DIGM003	U18AJ23M0083	USHA	E	ushas.23.digm@acharya.ac.in	9342861945	SHAILA K
4	AGS23DIGM004	U18AJ23M0258	SOORAJ SAJI	E	soorajs.23.digm@acharya.ac.in	505159098	SHAILA K
5	AGS23DIGM005	U18AJ23M0368	VIVEK DASAN	E	vivekc.23.digm@acharya.ac.in	6879853771	SHAILA K
6	AGS23DIGM006	U18AJ23M0331	HUNAR SANWARIA	E	hunara.23.digm@acharya.ac.in	9835313828	SHAILA K
7	AGS23DIGM007	U18AJ23M0287	MOHAMMED AHIM ALAM	E	mohammedm.23.digm@acharya.ac.in	8660159770	SHAILA K
8	AGS23DIGM008	U18AJ23M0091	SHREE SWATHI REDDY V	E	shreev.23.digm@acharya.ac.in	7348821102	SHAILA K
9	AGS23DIGM009	U18AJ23M0113	MANOJ N	E	manojn.23.digm@acharya.ac.in	7829782045	SHAILA K
10	AGS23DIGM010	U18AJ23M0082	DIVYA	E	divyas.23.digm@acharya.ac.in	9513835595	SHAILA K
11	AGS23DIGM011	U18AJ23M0064	HARIKEERTH S	E	harikeerths.23.digm@acharya.ac.in	9995228123	SHAILA K
12	AGS23DIGM012	U18AJ23M0085	S KIRAN NAIR	E	kirans.23.digm@acharya.ac.in	7306492427	SHAILA K
13	AGS23DIGM013	U18AJ23M0401	NANDHU KRISHNA PARUTHIPPALLIL SURESHKUMAR	E	nandhup.23.digm@acharya.ac.in	9745157931	SHAILA K
14	AGS23DIGM014	U18AJ23M0022	SANJANA M K	E	sanjanam.23.digm@acharya.ac.in	9600114728	SHAILA K
15	AGS23DIGM015	U18AJ23M0266	ANKULIKA	E	ankulikas.23.digm@acharya.ac.in	7618747117	SHAILA K
16	AGS23DIGM016	U18AJ23M0092	DARSHAN R	E	darshanr.23.digm@acharya.ac.in	7902784538	SHAILA K
17	AGS23DIGM017	U18AJ23M0156	BASIL REJI	E	basilr.23.digm@acharya.ac.in	8610688008	SHAILA K
18	AGS23DIGM018	U18AJ23M0093	BESTO DAVID	E	bestod.23.digm@acharya.ac.in	8075751924	SHAILA K
19	AGS23DIGM019	U18AJ23M0188	JESLIN ANNA GEORGE	E	jeslint.23.digm@acharya.ac.in	9544081012	SHAILA K
20	AGS23DIGM021	U18AJ23M0208	CHILAKAM SREE KEERTHI	E	chilakame.23.digm@acharya.ac.in	8008009069	SHAILA K
21	AGS23DIGM022	U18AJ23M0128	NEERAJ SOMAN	E	neerajd.23.digm@acharya.ac.in	9778069735	SHAILA K
22	AGS23DIGM023	U18AJ23M0191	MUHAMMED RAZI P	E	muhammedrazi.23.digm@acharya.ac.in	8089660402	SHAILA K
23	AGS23DIGM024	U18AJ23M0187	MUHAMMED RAZAL K	E	muhammedc.23.digm@acharya.ac.in	9605405259	SHAILA K
24	AGS23DIGM025	U18AJ23M0219	ABHINAV B R	E	abhinavb.23.digm@acharya.ac.in	8547552938	SHAILA K

25	AGS23DIGM026	U18AJ23M0240	MUHAMMED BIN AHMED	E	muhammedbin.23.digm@acharya.ac.in	8281351870	SHAILA K
26	AGS23DIGM027	U18AJ23M0240	ADITHYAN K	E	adithyan.23.digm@acharya.ac.in	7632932074	SHAILA K
27	AGS23DIGM028	U18AJ23M0305	AYUSH KUMAR SAIJA	E	ayushd.23.digm@acharya.ac.in	9600513505	SHAILA K
28	AGS23DIGM029	U18AJ23M0421	CHANDAN NARAYANASAMY	E	nn.23.digm@acharya.ac.in	8891518072	SHAILA K
29	AGS23DIGM030	U18AJ23M0225	SREEKRISHNA P V	E	sreekrishnav.23.digm@acharya.ac.in	7012549586	SHAILA K
30	AGS23DIGM031	U18AJ23M0304	JAGAN SAJI	E	jagans.23.digm@acharya.ac.in	6238085024	SHAILA K
31	AGS23DIGM032	U18AJ23M0277	ALAN SHAJI	E	alans.23.digm@acharya.ac.in	9679596667	SHAILA K
32	AGS23DIGM033	U18AJ23M0307	ANU KUMAR GUPTA	E	anum.23.digm@acharya.ac.in	7455224634	SHAILA K
33	AGS23DIGM034	U18AJ23M0278	MUHAMMED ADNAN C T	E	muhammedm.23.digm@acharya.ac.in	9747418448	SHAILA K
34	AGS23DIGM035	U18AJ23M0380	MOHAMMED HADI	E	mohammeda.23.digm@acharya.ac.in	7034038897	SHAILA K
35	AGS23DIGM036	U18AJ23M0226	TAFHIM JAMAL P	E	tafhim.23.digm@acharya.ac.in	8798479288	SHAILA K
36	AGS23DIGM038	U18AJ23M0367	NAMGEE TAJO	E	namege.23.digm@acharya.ac.in	7369037070	SHAILA K
37	AGS23DIGM039	U18AJ23M0381	SHAHZAD SHAHID	E	shahzads.23.digm@acharya.ac.in	9544366015	SHAILA K
38	AGS23DIGM040	U18AJ23M0399	ENOSH ROBIN	E	enoshr.23.digm@acharya.ac.in	8921126871	SHAILA K
39	AGS23DIGM042	U18AJ23M0447	HASHIR MUHAMMED B	E	hashirb.23.digm@acharya.ac.in	8921263034	SHAILA K
40	AGS23DIGM044	U18AJ23M0410	ABDULLA	E	abdullah.23.digm@acharya.ac.in	7736832968	SHAILA K
41	AGS23DIGM045	U18AJ23M0409	HAZIM ABDUL HAKKEEM	E	hazima.23.digm@acharya.ac.in	9995670873	SHAILA K
42	AGS23DIGM049	U18AJ23M0452	SHAJAH C H	E	shajahs.23.digm@acharya.ac.in	8547725688	SHAILA K
43	AGS23DIGM050	U18AJ23M0458	ADWAIT S ANAND	E	adwaitv.23.digm@acharya.ac.in	9497440510	SHAILA K
44	AGS23DIGM052	U18AJ23M0470	ABHIMANYU N ASOK	E	abhimanyua.23.digm@acharya.ac.in	9207323991	SHAILA K
45	AGS23DIGM053	U18AJ23M0474	RAMEES K M	E	rameesh.23.digm@acharya.ac.in	8590452360	SHAILA K
46	AGS23DIGM054	U18AJ23M0477	MOHAMMED JOHAAN KHAN	E	mohammadj.23.digm@acharya.ac.in	7356695271	SHAILA K
47	AGS23DIGM055	U18AJ23M0476	ALVIN XAVIER	E	alvind.23.digm@acharya.ac.in	9539128604	SHAILA K
48	AGS23DIGM056	U18AJ23M0479	DONNEL DENNY	E	donneld.23.digm@acharya.ac.in		
49	AGS23DIGM058	U18AJ23M0487		E			

36	AGS23DIGM045	U18AJ23M0409	ABDULL A	A	A	A	A	A	A	A	A	A	A
37	AGS23DIGM029	U18AJ23M0421	AYUSH KUMAR SAHA	A	A	P	P	P	P	P	P	P	P
38	AGS23DIGM042	U18AJ23M0447	ENOSH ROBIN	A	A	P	P	P	P	P	P	P	P
39	AGS23DIGM049	U18AJ23M0452	HAZIM ABDUL HAKKEEM	A	A	P	P	P	P	P	P	P	P
40	AGS23DIGM052	U18AJ23M0470	ADWAIT S ANAND	P	P	A	A	A	A	A	A	A	A
41	AGS23DIGM053	U18AJ23M0474	ABHIMANYU N ASOK	P	A	A	A	A	A	A	A	A	A
42	AGS23DIGM055	U18AJ23M0476	MOHAMMED JOHAAN KHAN	A	A	P	P	P	P	P	P	P	P
43	AGS23DIGM054	U18AJ23M0477	RAMEES K M	A	A	A	A	A	A	A	A	A	A
44	AGS23DIGM058	U18AJ23M0487	DONNEL DENNY	P	A	P	P	P	P	P	P	P	P

ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MANAGEMENT									
DIGITAL MARKETING FOR 1ST SEMESTER (2023-24) - EXECUTION PLAN									
WEEK	DATES OF EXECUTION PLANNED	DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS)	DELIVERY METHODS	BATCH	TIMINGS	Total hours	
	INTRODUCTION TO MARKETING AND ITS CONCEPTS								
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3rd Week	20-09-2023	20-09-2023	Fundamentals of Digital Marketing & Digital Markets	3	Theory with Examples	B1	1.00pm - 3.00pm	2 hours	
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	26-09-2023	03-10-2023	Google Adword & Adsense	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
	27-09-2023	04-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
5th Week	03-10-2023	05-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
	04-10-2023		Revision		Theory with Examples	B1		3 hours	
	05-10-2023		Revision		Theory with Examples	B1		3 hours	
			Test		Theory with Examples	B1			
	TOTAL NO OF NUMBERS								31 HOURS

Subject: BBA Digital Marketing for 1st Batch 2nd Semester

Messages

From: LPA S R <shilpasr@acharya.ac.in>
harshitha2506@acharya.ac.in
Principal AIGS <principalaigs@acharya.ac.in>

Wed, Apr 10, 2024 at 11:21 AM

Dear Mam,

As discussed, could you confirm for us the class commencement date and close date for the CT02 training for the BBA - 1st BATCH 2nd SEM and the Number of students attending the class for the same.

Regards,
Shilpa

----- Forwarded message -----

From: Kalaiselvi S <kalaiselvi@cloudthat.com>
Date: Tue, Apr 2, 2024 at 11:38 AM
Subject: BBA Digital Marketing for 1st Batch 2nd Semester
To: shilpasr@acharya.ac.in <shilpasr@acharya.ac.in>, accounts@niniskillup.com
<accounts@niniskillup.com>
Cc: ganeshg@acharya.ac.in <ganeshg@acharya.ac.in>, Ritesh Gupta <riteshg@cloudthat.com>

Dear Shilpa,

Greetings!

We are happy to inform you that for BBA we are starting the 2nd semester for the 1st batch students. Attaching here the Performa invoice for your reference. Kindly confirm the same and share the PO release the Tax invoice.

Looking forward to hearing from you soon.

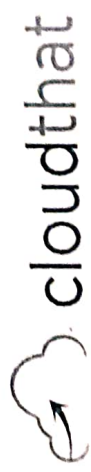
Regards,

Kalaiselvi S
Lead - InsideSales

Cell: +91-8951905532

CloudThat. Move up | Cloud Training | Cloud Consulting

<https://mail.google.com/mail/u/0/?ik=b673643a3e&view=pt&search=all&permthid=thread-f:1795925784161274112&siml=msg-f:1795925784161274112>



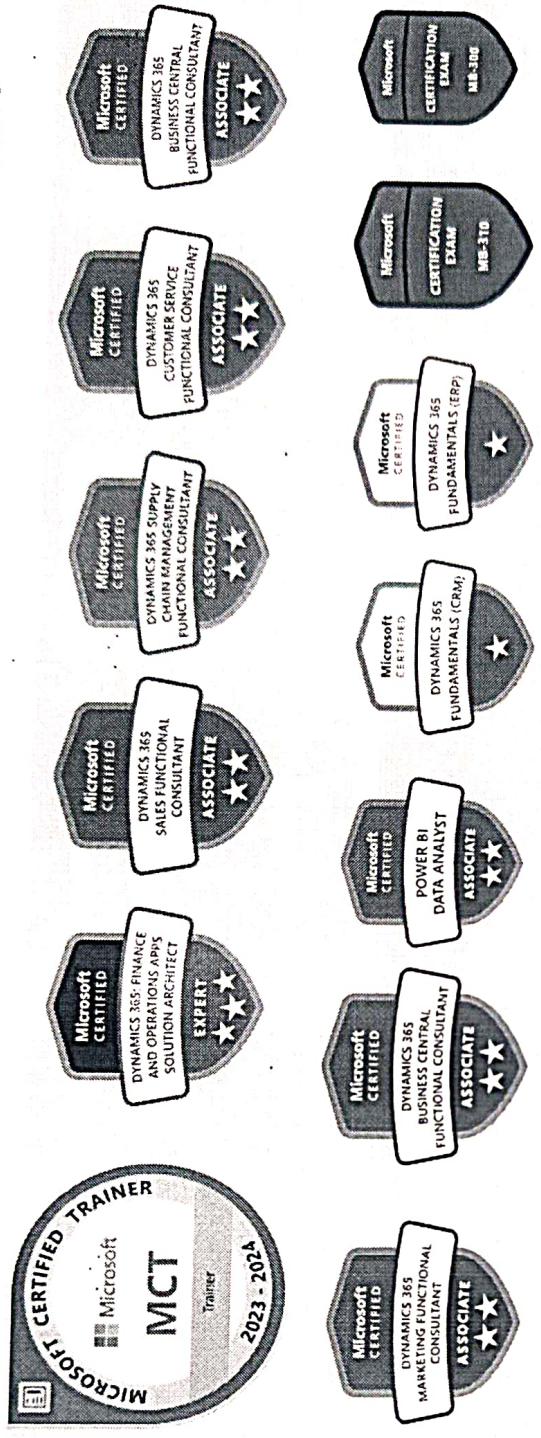
Krishna Kendre

Subject Matter Expert



Krishna Kendre

Subject Matter Expert,
Corporate Trainer, Dynamics 365



Krishna Kendre is a Subject Matter Expert at CloudThat. He is enthusiastic and holds a passion for training technology students and professionals. Krishna holds a Master's degree in MBA Marketing. He has worked in the IoT industry for Sales & Project Management for 3 years as well as training. Trained over 50+ certified system integrators in IoT system installation & Projects. Delivered Training virtually as well as Classroom training to Professionals & students on CRM & ERP of MS Dynamics 365. He has a total of 5+ years of experience, with multiple roles as a corporate trainer with various reputed organizations and training more than 100+ passionate professional learners.

A brief into the past experience:

- Worked as a Corporate trainer on Dynamics 365 CRM & ERP
- Have Experience with various CRM such as ZOHO, Salesforce, Dynamics 365
- Have Expertise in Dynamics 365 CRM
- Trained over 50+ IOT installation System integrators on site
- Have an MBA in Marketing
- Worked on various Projects of home automation as well as sales process & business management.
- Configuration of Sales Marketing & Customer service app of Dynamics 365
- 50+ Virtual as well as classroom training delivered with a 4.5 above rating
- 5 years of Industry experience
- Started career as Technical Sales Project Manager
 - Create Design and develop Sales Program
 - Training & tech support to certified System Integrators

Trainings Delivered : MB-910, MB-920, MB-210, MB-220, MB-230, MB-240, MB-300, MB-310, MB330, MB700, MB-800



Krishna Kendre

Subject Matter Expert,
Corporate Trainer, Dynamics
365

ACHARYA INSTITUTE OF GRADUATE STUDIES

DEPARTMENT OF MANAGEMENT									
DIGITAL MARKETING FOR 2nd SEMESTER (2023-24) - EXECUTION PLAN									
WEEK	DATES OF EXECUTION PLANNED	DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS) Prescribed	DELIVERY METHODS	BATCH	TIMINGS	Total hours	
	Core Concepts of Digital Marketing								
1st Week	01-04-2024	01-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	02-04-2024	02-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
2nd Week	15-04-2024	15-04-2024	Test for 1st semester+Introduction to strategies of Digital Marketing +Content Marketing (Blogging/Vlogging/Podcast)	2+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	16-04-2024	16-04-2024	Email Marketing + Digital & social media Marketing	2+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	17-04-2024	17-04-2024	Event Marketing + Search Engine Optimization tools and techniques	3+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
3rd Week	22-04-2024	22-04-2024	SEM Affiliate Marketing + Google Adword & Adsense	3+2	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
	23-04-2024	23-04-2024	YouTube Advertising & Conversions + Basket Analysis & Predictive Analysis	2+2	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
	24-04-2024	24-04-2024	Communication Plan+Revision	3+3	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
4th Week	29-04-2024	29-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	5 hours	
	30-04-2024	30-04-2024	Revision + Assessment test for 2nd semester	4	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	5 hours	
	TOTAL NO OF NUMBERS								40 HOURS

BBA for 1st Year Students- Execution Plan

BBA for 1st Year Students- Execution Plan				
Semester	Topics Covered	Duration (Hours)	Delivery Method	Date of Execution
Sem-1	Introduction to Marketing & its Concepts Introduction to Marketing & Digital Marketing Strategies & Core Concepts of marketing, 7 C Branding Concepts & Strategies of Product & Service Marketing Product Pricing Fundamentals of Digital Marketing & Digital Markets Content Marketing (Blogging/Vlogging/Podcast) Email Marketing Digital & social media Marketing Google Adword & Adsense Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		2	Theory with Examples	
		3 Case Study Presentation		
Semester	Review & Test Topics Covered Core Concepts of Digital Marketing	2	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		2	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		3 Case Study Presentation		
Semester	Review & Test Topics Covered MB220 Microsoft Dynamics Marketing Part -1	2	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		3	Theory with Examples	
		2	Theory with Examples	
		2	Theory with Examples	
		2	Theory with Examples	
		3	Theory with Examples	
		3 Case Study Presentation		

Sem-3	Introduction to Dynamics 365 Marketing		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	2 2 2 2 3 2 2 2	Case Study Presentation	Date of Execution
	Configure Dynamics 365 Marketing					
	Configure Marketing Settings					
	Domain authentication, Email Best Practices & GDPR					
	Manage Assets & Content Settings					
	Manage Customers, Accounts & Lead					
	Manage Marketing Forms & Marketing Pages					
	Create & Manage Segments					
	Create & Manage Subscriptions & Double opt in					
	Review & Test					
Semester	Topics Covered		Duration (Hours)	Delivery Method	Date of Execution	
	MB220 Microsoft Dynamics Marketing Part -2					
	Creating Marketing Emails					
	Create Customer Journey					
	Introduction to Event Marketing in D365 Marketing App					
	Create Onsite & Webinar Event					
	Promote & Manage Events					
	Advanced Event Management Features					
	Review & Test					
	Topics Covered					
Sem-4	Introduction to Real time Marketing in D365 Marketing Application		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	4 4 4 4 4 4	Case Study Presentation	Date of Execution
	Create Event Triggers in Realtime Marketing					
	Manage Website Visits , redirect URLS & social Postings					
	Importance of Customer Survey in digital Marketing					
	Create & send Surveys with Dynamics 365 Customer Voice					
	Evaluate Marketing Initiatives with Analytics					
	Review Marketing Calendar					
	Review & Test					
	Topics Covered					
	MB220 Microsoft Dynamics Marketing Part -3					
Sem-5	Introduction to Real time Marketing in D365 Marketing Application		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	4 4 4 4 4 4	Case Study Presentation	Date of Execution
	Create Event Triggers in Realtime Marketing					
	Manage Website Visits , redirect URLS & social Postings					
	Importance of Customer Survey in digital Marketing					
	Create & send Surveys with Dynamics 365 Customer Voice					
	Evaluate Marketing Initiatives with Analytics					
	Review Marketing Calendar					
	Review & Test					
	Topics Covered					
	MB220 Microsoft Dynamics Marketing Part -3					

DEPARTMENT OF MANAGEMENT							
DIGITAL MARKETING FOR 1ST SEMESTER (2023-24) - EXECUTION PLAN							
DATES OF EXECUTION PLANNED		DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS)	DELIVERY METHODS	BATCH	TIMINGS
WEEK	INTRODUCTION TO MARKETING AND ITS CONCEPTS						
				2	Theory with Examples	B1	10.00am - 12.00pm
1st Week	04-09-2023	04-09-2023	Introduction to Marketing & Digital Marketing	2	Theory with Examples	B1	10.00am - 12.00pm
	05-09-2023	05-09-2023	Strategies & Core Concepts of marketing, 7 C	3	Theory with Examples	B1	1.00pm - 4.00pm
2nd Week	11-09-2023	11-09-2023	Branding	3	Theory with Examples	B1	1.00pm - 3.00pm
	12-09-2023	12-09-2023	Concepts & Strategies of Product & Service Marketing	3	Theory with Examples	B1	1.00pm - 3.00pm
	13-09-2023	13-09-2023	Product Pricing	2	Theory with Examples	B1	1.00pm - 3.00pm
	20-09-2023	20-09-2023	Fundamentals of Digital Marketing & Digital Markets	3	Theory with Examples	B1	1.00pm - 3.00pm
3rd Week	21-09-2023	21-09-2023	Content Marketing (Blogging/Vlogging/Podcast)	3	Theory with Examples	B1	1.00pm - 3.00pm
	22-09-2023	25-09-2023	Email Marketing	2	Theory with Examples	B1	1.00pm - 3.00pm
	25-09-2023	27-09-2023	Digital & social media Marketing	3	Theory with Examples	B1	10.30am - 12.30pm
4th Week	26-09-2023	03-10-2023	Google Adword & Adsense	2	Theory with Examples	B1	10.00am - 12.00pm
	27-09-2023	04-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm
5th Week	03-10-2023	05-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm
	04-10-2023		Revision		Theory with Examples	B1	
	05-10-2023		Revision		Theory with Examples	B1	
			Test		Theory with Examples	B1	
TOTAL NO OF NUMBERS							31 HOURS

ELIGIBILITY STUDENT LIST ACADEMIC YEAR 2023-2024 (ODD)

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1	AGS23DIGM001	U18AJ23M0195	PAUL VARGHESE	E	paulv.23.digm@acharya.ac.in	6282928207	SHAILA K
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5	AGS23DIGM005	U18AJ23M0368	VIVEK DASAN	E	vivekc.23.digm@acharya.ac.in	6879853771	SHAILA K
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ACHARYA INSTITUTE OF GRADUATE STUDIES
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Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MANAGEMENT

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33	ANU KUMAR GUPTA	AGS23DIGM034	anum.23.digm@acharya.ac.in	9679596667
34	MUHAMMED ADNAN C T	AGS23DIGM035	muhammedm.23.digm@acharya.ac.in	7455224634
35	MOHAMMED HADI	AGS23DIGM036	mohammeda.23.digm@acharya.ac.in	9747418448
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37	NAMGEE TAJO	AGS23DIGM039	namgeek.23.digm@acharya.ac.in	8798479288
38	SHAHZAD SHAHID	AGS23DIGM040	shahzads.23.digm@acharya.ac.in	7369037070
39	ENOSH ROBIN	AGS23DIGM042	enosh.23.digm@acharya.ac.in	9544366015
40	HASHIR MUHAMMED B	AGS23DIGM044	hashirb.23.digm@acharya.ac.in	8921126871
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DEPARTMENT OF MANAGEMENT
BATCH LIST AND ATTENDANCE OF DIGITAL MARKETING BATCH 2023-24

SLNO	STUDENT NAME	AUID	ACHARYA MAIL ID	PHONE NO	04-09-2023	05-06-2023	14-09-2023	15-09-2023	20-09-2023	21-09-2023	25-09-2023	27-09-2023
1	PAUL VARGHESE	AGS23DIGM001	paulv.23.digm@acharya.ac.in	6282928207	P	P	P	P	P	A	P	A
2	NAMRITHA MANOJ	AGS23DIGM002	namritha.23.digm@acharya.ac.in	7907026220	A	P	P	A	P	P	P	A
3	Usha	AGS23DIGM003	ushas.23.digm@acharya.ac.in	9342861945	P	P	P	P	P	P	P	P
4	SOORAJ SAJI	AGS23DIGM004	soorajs.23.digm@acharya.ac.in	505159098	P	P	P	A	P	P	P	P
5	VIVEK DASAN	AGS23DIGM005	vivekc.23.digm@acharya.ac.in	6879853771	A	A	P	A	P	P	P	P
6	HUNAR SANWARIA	AGS23DIGM006	hunara.23.digm@acharya.ac.in	9835313828	A	A	A	A	P	A	A	P
7	Mohammed Ahim Alam	AGS23DIGM007	mohammedm.23.digm@acharya.ac.in	88071965662	P	P	A	A	P	P	P	P
8	SHREE SWATI REDDY	AGS23DIGM008	shreev.23.digm@acharya.ac.in	7348821102	P	P	P	P	P	P	P	P
9	MANOJ N	AGS23DIGM009	manojn.23.digm@acharya.ac.in	7829782045	P	P	P	P	P	P	A	P
10	DIVYA	AGS23DIGM010	divyas.23.digm@acharya.ac.in	9513835595	P	P	A	P	P	P	P	P
11	HARIKEERTH SHEEJITH	AGS23DIGM011	harikeerths.23.digm@acharya.ac.in	9995228123	A	P	A	P	P	P	A	P
12	KIRAN NAIR S	AGS23DIGM012	kirans.23.digm@acharya.ac.in	7306492427	P	P	P	A	P	P	P	P
13	SHNA PARUTHIPPALLIL S	AGS23DIGM013	nandhup.23.digm@acharya.ac.in	9745157931	A	P	P	P	P	A	A	A
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15	Ankuliika	AGS23DIGM015	ankulikas.23.digm@acharya.ac.in	7618747117	P	P	P	P	P	P	P	P
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17	BASIL REJI	AGS23DIGM017	basilr.23.digm@acharya.ac.in	8610688008	A	A	A	A	A	P	P	A
18	BESTO DAVID	AGS23DIGM018	bestod.23.digm@acharya.ac.in	8075751924	A	A	A	P	P	A	P	A
19	JESLIN ANNA GEORGE	AGS23DIGM019	jeslint.23.digm@acharya.ac.in	9544081012	P	A	A	P	P	P	A	P
20	CHILAKAM SREE KEERTH	AGS23DIGM021	chilakamc.23.digm@acharya.ac.in	8008009069	P	P	P	P	A	P	P	P
21	NEERAJ SOMAN	AGS23DIGM022	neerajd.23.digm@acharya.ac.in	9778069735	P	P	P	A	P	P	A	A
22	MUHAMMED RAZI P	AGS23DIGM023	muhammedrazi.23.digm@acharya.ac.in	8089660402	P	P	A	P	P	P	A	A
23	MUHAMMED RAZAL K	AGS23DIGM024	muhammedc.23.digm@acharya.ac.in	9605405259	P	P	P	A	P	A	A	A
24	ABHINAV B R	AGS23DIGM025	abhinavb.23.digm@acharya.ac.in	8547552938	P	P	P	P	P	P	A	A
25	HARIKESH A M	AGS23DIGM026	harikeshm.23.digm@acharya.ac.in	96333436241	A	A	P	P	P	P	P	A
26	MUHAMMED BIN AHMED	AGS23DIGM027	muhammedbin.23.digm@acharya.ac.in	6282152314	P	A	P	A	A	A	A	A
27	ADHITHYAN K	AGS23DIGM028	adhithiyanl.23.digm@acharya.ac.in	8281351870	P	P	P	P	P	P	A	A
28	Ayush Kumar Saha	AGS23DIGM029	ayushd.23.digm@acharya.ac.in	7632932074	P	P	P	P	P	P	P	A
29	N CHANDAN	AGS23DIGM030	nn.23.digm@acharya.ac.in	9600513505	P	P	P	P	P	P	A	P
30	SREEKRISHNA P V	AGS23DIGM031	sreekrishnav.23.digm@acharya.ac.in	8891518072	A	A	A	P	P	P	A	A
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Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MANAGEMENT									
DIGITAL MARKETING FOR 2nd SEMESTER (2023-24) - EXECUTION PLAN									
WEEK	DATES OF EXECUTION PLANNED	DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS) Prescribed	DELIVERY METHODS	BATCH	TIMINGS	Total hours	
	Core Concepts of Digital Marketing								
1st Week	01-04-2024	01-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	02-04-2024	02-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm	2 hours	
2nd Week	15-04-2024	15-04-2024	Test for 1st semester+Introduction to strategies of Digital Marketing +Content Marketing (Blogging/Vlogging/Podcast)	2+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	16-04-2024	16-04-2024	Email Marketing + Digital & social media Marketing	2+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
	17-04-2024	17-04-2024	Event Marketing + Search Engine Optimization tools and techniques	3+3	Theory with Examples	B1	10.00am - 12.00pm 2.00pm to 4.00pm	4 hours	
3rd Week	22-04-2024	22-04-2024	SEM Affiliate Marketing + Google Adword & Adsense	3+2	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
	23-04-2024	23-04-2024	YouTube Advertising & Conversions + Basket Analysis & Predictive Analysis	2+2	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
	24-04-2024	24-04-2024	Communication Plan+Revision	3+3	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	4 hours	
4th Week	29-04-2024	29-04-2024	Revision	4	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	5 hours	
	30-04-2024	30-04-2024	Revision + Assessment test for 2nd semester	4	Theory with Examples	B1	10.00am - 12.00pm 1.00pm to 3.00pm	5 hours	
	TOTAL NO OF NUMBERS								40 HOURS

10/28/23, 9:15 AM

Acharya Institutes, Soldevanahalli, Bangalore Mail - Invitation for Inauguration program



Harshitha T N AI002506 <harshitha2506@acharya.ac.in>

Invitation for Inauguration program

1 message

Harshitha T N AI002506 <harshitha2506@acharya.ac.in>

Fri, Sep 1, 2023 at 11:17 PM

To: Bala Kotipalli <bala@tsedtech.com>

Cc: "Mrs. Sudha M" <msudha@acharya.ac.in>, c.vishesh@acharya.ac.in, Principal AIGS <principalaigs@acharya.ac.in>, ganeshg@acharya.ac.in

Respected sir,

Greetings for the day.

This is to the continuation we had regarding **1st semester BBA batch 2023 -24 Business Analytics program**. We are pleased to inform that we are successful starting with the program from 4th September 2023.

In order with a start, We **Department of Management** is organizing inauguration program for Business Analytics program for the year 2023-24.

I cordially invite you to join us for the inauguration program to make this program successful.

Date: 04-09-2023

Timings: 2.00pm onwards

Venue: Mechanical Block - Seminar hall

Awaiting for your positive response.

Thanks and Regards

Ms.Harshitha TN

Assistant Professor

Department of Management

Acharya Institute of Graduate Studies.

Acharya Dr.Sarvepalli Radhakrishnan Road,

Bangalore - 560107

Phone number: 9738097098

Invitation for Inauguration program

3 messages

Sun, Sep 3, 2023 at 5:53 PM

Harshitha T N AI002506 <harshitha2506@acharya.ac.in>

To: Kalaiselvi S <kalaiselvi@cloudthat.com>

Cc: "Mrs. Sudha M" <msudha@acharya.ac.in>, Principal AIGS <principalaigs@acharya.ac.in>, c.vishesh@acharya.ac.in, ganeshg@acharya.ac.in

Respected Sir/Ma'am,

This is to the continuation we had regarding **1st semester BBA batch 2023 -24 Digital Marketing program**. We are pleased to inform you that we are successful starting with the program from 4th September 2023.

In order to start with, We **Department of Management** is organizing an **Inauguration program** for the **Digital Marketing program** for the year **2023-24**.

I cordially invite you to join us for the inauguration program to make this program successful.

Date: 04-09-2023

Timings: 10.30am onwards

Venue: Mechanical Block - Seminar hall

Awaiting for your positive response.

Thanks and Regards

Ms.Harshitha TN

Assistant Professor

Department of Management

Acharya Institute of Graduate Studies,

Acharya Dr.Sarvepalli Radhakrishnan Road,

Bangalore - 560107

Phone number: 9738097098

kalaiselvi S <kalaiselvi@cloudthat.com>

Tue, Sep 19, 202

o: Harshitha T N AI002506 <harshitha2506@acharya.ac.in>

c: "Mrs. Sudha M" <msudha@acharya.ac.in>, Principal AIGS <principalaigs@acharya.ac.in>, "c.vishesh@acharya.ac.in" <c.vishesh@acharya.ac.in>, ganeshg@acharya.ac.in" <ganeshg@acharya.ac.in>

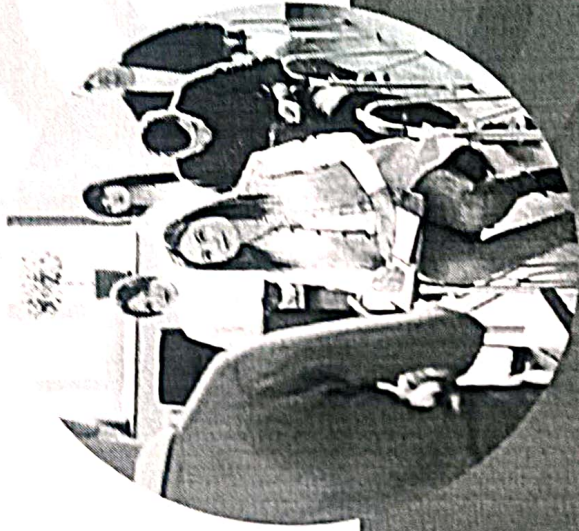
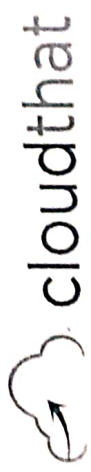
Dear Prof Harshitha Ma'am,

As discussed over phone please find the updated execution plan dates. Kindly review the same and confirm it here Mam.

DEPARTMENT OF MANAGEMENT

DIGITAL MARKETING FOR 1ST SEMESTER (2023-24) - EXECUTION PLAN

WEEK	DATES OF EXECUTION	TOPICS COVERED	DURATION (HOURS)	DELIVERY METHODS	BATCH	TIMINGS
INTRODUCTION TO MARKETING AND ITS CONCEPTS						
1st Week	9/4/2023	Introduction to Marketing & Digital Marketing	2	Theory with Examples	B1	10.00am - 12.00pm
	9/5/2023	Strategies & Core Concepts of marketing, 7 C	3	Theory with Examples	B1	1.00pm - 4.00pm
2nd Week	9/14/2023	Branding	3	Theory with Examples	B1	1.00pm - 3.00pm
	9/15/2023	Concepts & Strategies of Product & Service Marketing	3	Theory with Examples	B1	1.00pm - 3.00pm
	9/20/2023	Product Pricing	2	Theory with Examples	B1	1.00pm - 3.00pm
3rd Week	9/21/2023	Fundamentals of Digital Marketing & Digital Markets	3	Theory with Examples	B1	1.00pm - 3.00pm
	9/25/2023	Content Marketing (Blogging/Vlogging/Podcast)	3	Theory with Examples	B1	1.00pm - 3.00pm
	9/26/2023	Email Marketing	2	Theory with Examples	B1	1.00pm - 3.00pm
4th Week	9/27/2023	Digital & social media Marketing	3	Theory with Examples	B1	1.00pm - 3.00pm
	9/28/2023	Google Adword & Adsense	2	Theory with Examples	B1	1.00pm - 3.00pm
	10/3/2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	1.00pm - 3.00pm



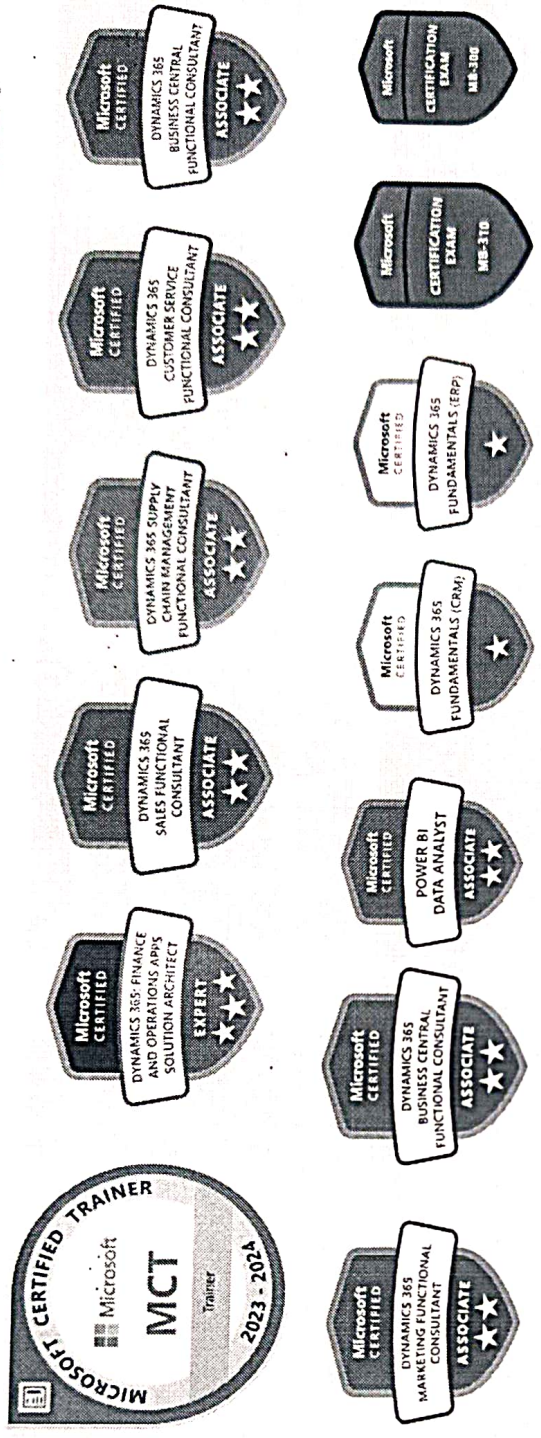
Krishna Kendre

Subject Matter Expert



Krishna Kendre

Subject Matter Expert,
Corporate Trainer, Dynamics 365



Krishna Kendre is a Subject Matter Expert at CloudThat He is enthusiastic and holds passionate about exploring new technologies with a passion for training technology students & professionals. Krishna Holds a Master's degree in MBA Marketing, He has worked in the IoT industry for Sales & Project Management for 3 years as well as training. Trained over 50+ certified system integrators in IOT system installation & Projects. Delivered Training virtually as well as Classroom training to Professionals & students on CRM & ERP of MS Dynamics 365 He has a total of 5+ years of experience, with multiple roles as a corporate trainer with various reputed organizations and training more than 100+ passionate professional learners.

A brief into the past experience:

- Worked as a Corporate trainer on Dynamics 365 CRM & ERP
- Have Experience with various CRM such as ZOHO, Salesforce, Dynamics 365
- Have Expertise in Dynamics 365 CRM
- Trained over 50+ IOT installation System integrators on site
- Have an MBA in Marketing
- Worked on various Projects of home automation as well as sales process & business management.
- Configuration of Sales Marketing & Customer service app of Dynamics 365
- 50+ Virtual as well as classroom training delivered with a 4.5 above rating
- 5 years of Industry experience
- Started career as Technical Sales Project Manager
 - Create Design and develop Sales Program
 - Training & tech support to certified System Integrators

Trainings Delivered : MB-910, MB-920, MB-210, MB-220, MB-230, MB-240, MB-300, MB-310, MB330, MB700, MB-800



Krishna Kendre

Subject Matter Expert,
Corporate Trainer, Dynamics
365

BBA for 1st Year Students- Execution Plan

BBA for 1st Year Students- Execution Plan								
Semester	Topics Covered	Duration (Hours)	Delivery Method	Date of Execution				
Sem-1	Introduction to Marketing & its Concepts							
	Introduction to Marketing & Digital Marketing Strategies & Core Concepts of marketing, 7 C Branding Concepts & Strategies of Product & Service Marketing Product Pricing Fundamentals of Digital Marketing & Digital Markets Content Marketing (Blogging/Vlogging/Podcast) Email Marketing Digital & social media Marketing Google Adword & Adsense Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples					
		3	Theory with Examples					
		3	Theory with Examples					
		3	Theory with Examples					
		2	Theory with Examples					
		3	Theory with Examples					
		3	Theory with Examples					
		2	Theory with Examples					
		3	Theory with Examples					
		2	Theory with Examples					
		2	Theory with Examples					
		3 Case Study Presentation						
Semester	Review & Test							
	Topics Covered	Duration (Hours)	Delivery Method	Date of Execution				
					Core Concepts of Digital Marketing			
					Introduction to strategies of Digital Marketing Content Marketing (Blogging/Vlogging/Podcast) Email Marketing Digital & social media Marketing Event Marketing Search Engine Optimization tools and techniques SEM Affiliate Marketing Google Adword & Adsense YouTube Advertising & Conversions Basket Analysis & Predictive Analysis Communication Plan	2	Theory with Examples	
						3	Theory with Examples	
						2	Theory with Examples	
						3	Theory with Examples	
						3	Theory with Examples	
						3	Theory with Examples	
						3	Theory with Examples	
						2	Theory with Examples	
						2	Theory with Examples	
						2	Theory with Examples	
3	Theory with Examples							
3 Case Study Presentation								
Semester	Review & Test							
	Topics Covered	Duration (Hours)		Date of Execution				
					MB220 Microsoft Dynamics Marketing Part -1			

Sem-3	Introduction to Dynamics 365 Marketing		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	2 2 2 2 3 2 2 2	Case Study Presentation	Date of Execution
	Configure Dynamics 365 Marketing					
	Configure Marketing Settings					
	Domain authentication, Email Best Practices & GDPR					
	Manage Assets & Content Settings					
	Manage Customers, Accounts & Lead					
	Manage Marketing Forms & Marketing Pages					
	Create & Manage Segments					
	Create & Manage Subscriptions & Double opt in					
	Review & Test					
Semester	Topics Covered		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	3	Case Study Presentation	Date of Execution
	MB220 Microsoft Dynamics Marketing Part -2					
	Creating Marketing Emails					
	Create Customer Journey					
	Introduction to Event Marketing in D365 Marketing App					
	Create Onsite & Webinar Event					
	Promote & Manage Events					
	Advanced Event Management Features					
	Review & Test					
	Topics Covered					
Sem-4	Introduction to Real time Marketing in D365 Marketing Application		Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples Theory with Examples	4 4 4 4 4 4	Case Study Presentation	Date of Execution
	Create Event Triggers in Realtime Marketing					
	Manage Website Visits , redirect URLS & social Postings					
	Importance of Customer Survey in digital Marketing					
	Create & send Surveys with Dynamics 365 Customer Voice					
	Evaluate Marketing Initiatives with Analytics					
	Review Marketing Calendar					
	Review & Test					
	Topics Covered					
	Semester	Topics Covered				
MB220 Microsoft Dynamics Marketing Part -3						
Introduction to Real time Marketing in D365 Marketing Application						
Create Event Triggers in Realtime Marketing						
Manage Website Visits , redirect URLS & social Postings						
Importance of Customer Survey in digital Marketing						
Create & send Surveys with Dynamics 365 Customer Voice						
Evaluate Marketing Initiatives with Analytics						
Review Marketing Calendar						
Review & Test						

DEPARTMENT OF MANAGEMENT							
DIGITAL MARKETING FOR 1ST SEMESTER (2023-24) - EXECUTION PLAN							
DATES OF EXECUTION PLANNED		DATES OF CLASSES CONDUCTED	TOPICS COVERED	DURATION (HOURS)	DELIVERY METHODS	BATCH	TIMINGS
WEEK	INTRODUCTION TO MARKETING AND ITS CONCEPTS						
				2	Theory with Examples	B1	10.00am - 12.00pm
1st Week	04-09-2023	04-09-2023	Introduction to Marketing & Digital Marketing	2	Theory with Examples	B1	10.00am - 12.00pm
	05-09-2023	05-09-2023	Strategies & Core Concepts of marketing, 7 C	3	Theory with Examples	B1	1.00pm - 4.00pm
2nd Week	11-09-2023	11-09-2023	Branding	3	Theory with Examples	B1	1.00pm - 3.00pm
	12-09-2023	12-09-2023	Concepts & Strategies of Product & Service Marketing	3	Theory with Examples	B1	1.00pm - 3.00pm
	13-09-2023	13-09-2023	Product Pricing	2	Theory with Examples	B1	1.00pm - 3.00pm
	20-09-2023	20-09-2023	Fundamentals of Digital Marketing & Digital Markets	3	Theory with Examples	B1	1.00pm - 3.00pm
3rd Week	21-09-2023	21-09-2023	Content Marketing (Blogging/Vlogging/Podcast)	3	Theory with Examples	B1	1.00pm - 3.00pm
	22-09-2023	25-09-2023	Email Marketing	2	Theory with Examples	B1	1.00pm - 3.00pm
	25-09-2023	27-09-2023	Digital & social media Marketing	3	Theory with Examples	B1	10.30am - 12.30pm
4th Week	26-09-2023	03-10-2023	Google Adword & Adsense	2	Theory with Examples	B1	10.00am - 12.00pm
	27-09-2023	04-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm
5th Week	03-10-2023	05-10-2023	Ethical & Social Responsibilities in Digital Marketing with Cyber Law	2	Theory with Examples	B1	10.00am - 12.00pm
	04-10-2023		Revision		Theory with Examples	B1	
	05-10-2023		Revision		Theory with Examples	B1	
			Test		Theory with Examples	B1	
TOTAL NO OF NUMBERS							31 HOURS



ACHARYA INSTITUTE OF GRADUATE STUDIES
(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MANAGEMENT

LIST OF DIGITAL MARKETING STUDENTS BATCH 2023-24

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	Mohammed Ahim Alam	AGS23DIGM007	mohammedm.23.digm@acharya.ac.in	88071965662
	SHREE SWATI REDDY	AGS23DIGM008	shreev.23.digm@acharya.ac.in	7348821102
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9	CHILAKAM SREE KEERTHI	AGS23DIGM021	chilakamc.23.digm@acharya.ac.in	8008009069
20	NEERAJ SOMAN	AGS23DIGM022	neerajd.23.digm@acharya.ac.in	9778069735
21	MUHAMMED RAZI P	AGS23DIGM023	muhammedrazi.23.digm@acharya.ac.in	8089660402
22	MUHAMMED RAZAL K	AGS23DIGM024	muhammedc.23.digm@acharya.ac.in	9605405259
23	ABHINAV B R	AGS23DIGM025	abhinavb.23.digm@acharya.ac.in	8547552938
24	HARIKESH A M	AGS23DIGM026	harikeshm.23.digm@acharya.ac.in	9633436241
25	MUHAMMED BIN AHMED	AGS23DIGM027	muhammedbin.23.digm@acharya.ac.in	6282152314
26	ADHITHYAN K	AGS23DIGM028	adhithyanl.23.digm@acharya.ac.in	8281351870
27	Ayush Kumar Saha	AGS23DIGM029	ayushd.23.digm@acharya.ac.in	7632932074
28	N CHANDAN	AGS23DIGM030	nn.23.digm@acharya.ac.in	9600513505
29	SREEKRISHNA P V	AGS23DIGM031	sreekrishnav.23.digm@acharya.ac.in	8891518072
30	JAGAN SAJI	AGS23DIGM032	jagans.23.digm@acharya.ac.in	7012549586
31	ALAN SHAJI C	AGS23DIGM033	alans.23.digm@acharya.ac.in	6238085024
32	ANU KUMAR GUPTA	AGS23DIGM034	anum.23.digm@acharya.ac.in	9679596667
33	MUHAMMED ADNAN C T	AGS23DIGM035	muhammedm.23.digm@acharya.ac.in	7455224634
34	MOHAMMED HADI	AGS23DIGM036	mohammeda.23.digm@acharya.ac.in	9747418448
35	TAFHIM JAMAL P	AGS23DIGM038	tafhima.23.digm@acharya.ac.in	7034038897
36	NAMGEE TAJO	AGS23DIGM039	namgeek.23.digm@acharya.ac.in	8798479288
37	SHAHZAD SHAHID	AGS23DIGM040	shahzads.23.digm@acharya.ac.in	7369037070
38	ENOSH ROBIN	AGS23DIGM042	enosh.23.digm@acharya.ac.in	9544366015
39	HASHIR MUHAMMED B	AGS23DIGM044	hashirb.23.digm@acharya.ac.in	8921126871
40	ABDULLA	AGS23DIGM045	abdullam.23.digm@acharya.ac.in	8921263034
41	HIBU DODING	AGS23DIGM046	hibuh.23.digm@acharya.ac.in	8132969963
42				

VISHNU P V	AGS23DIGM047	vishnuv.23.digm@acharya.ac.in	9895927067
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Hazim Abdul Hakkeem	AGS23DIGM049	hazima.23.digm@acharya.ac.in	7736832968
SHAJAH C H	AGS23DIGM050	shajahs.23.digm@acharya.ac.in	9995670873
MOHAMMED FARHAN K	AGS23DIGM051	mohammedh.23.digm@acharya.ac.in	8921531304
ADWAIT ANAND	AGS23DIGM052	adwaitv.23.digm@acharya.ac.in	8547725688
ABHIMANYU N ASOK	AGS23DIGM053	abhimanyua.23.digm@acharya.ac.in	9497440510
MOHAMMED JOHAAN KHAN	AGS23DIGM055	mohammadj.23.digm@acharya.ac.in	8590452360
ALVIN XAVIER	AGS23DIGM056	alvind.23.digm@acharya.ac.in	7356695271

DEPARTMENT OF MANAGEMENT
BATCH LIST AND ATTENDANCE OF DIGITAL MARKETING BATCH 2023-24

SLNO	STUDENT NAME	AUID	ACHARYA MAIL ID	PHONE NO	04-09-2023	05-06-2023	14-09-2023	15-09-2023	20-09-2023	21-09-2023	25-09-2023	27-09-2023
1	PAUL VARGHESE	AGS23DIGM001	paulv.23.digm@acharya.ac.in	6282928207	P	P	P	P	P	A	P	A
2	NAMRITHA MANOJ	AGS23DIGM002	namritha.23.digm@acharya.ac.in	7907026220	A	P	P	A	P	P	P	A
3	Usha	AGS23DIGM003	ushas.23.digm@acharya.ac.in	9342861945	P	P	P	P	P	P	P	P
4	SOORAJ SAJI	AGS23DIGM004	soorajs.23.digm@acharya.ac.in	505159098	P	P	P	A	P	P	P	P
5	VIVEK DASAN	AGS23DIGM005	vivekc.23.digm@acharya.ac.in	6879853771	A	A	P	A	P	P	P	P
6	HUNAR SANWARIA	AGS23DIGM006	hunara.23.digm@acharya.ac.in	9835313828	A	A	A	A	P	A	A	P
7	Mohammed Ahim Alam	AGS23DIGM007	mohammedm.23.digm@acharya.ac.in	88071965662	P	P	A	A	P	P	P	P
8	SHREE SWATI REDDY	AGS23DIGM008	shreev.23.digm@acharya.ac.in	7348821102	P	P	P	P	P	P	P	P
9	MANOJ N	AGS23DIGM009	manojn.23.digm@acharya.ac.in	7829782045	P	P	P	P	P	P	A	P
10	DIVYA	AGS23DIGM010	divyas.23.digm@acharya.ac.in	9513835595	P	P	A	P	P	P	P	P
11	HARIKEERTH SHEEJITH	AGS23DIGM011	harikeerths.23.digm@acharya.ac.in	9995228123	A	P	A	P	P	P	A	P
12	KIRAN NAIR S	AGS23DIGM012	kirans.23.digm@acharya.ac.in	7306492427	P	P	P	A	P	P	P	P
13	SHNA PARUTHIPPALLIL S	AGS23DIGM013	nandhup.23.digm@acharya.ac.in	9745157931	A	P	P	P	P	A	A	A
14	Sanjana mk	AGS23DIGM014	sanjanam.23.digm@acharya.ac.in	9600114728	P	P	P	A	P	P	P	P
15	Ankuliika	AGS23DIGM015	ankulikas.23.digm@acharya.ac.in	7618747117	P	P	P	P	P	P	P	P
16	DARSHAN R	AGS23DIGM016	darshanr.23.digm@acharya.ac.in	7902784538	A	P	A	A	P	P	A	P
17	BASIL REJI	AGS23DIGM017	basilr.23.digm@acharya.ac.in	8610688008	A	A	A	A	A	P	P	A
18	BESTO DAVID	AGS23DIGM018	bestod.23.digm@acharya.ac.in	8075751924	A	A	A	P	P	A	P	A
19	JESLIN ANNA GEORGE	AGS23DIGM019	jeslint.23.digm@acharya.ac.in	9544081012	P	A	A	P	P	P	A	P
20	CHILAKAM SREE KEERTH	AGS23DIGM021	chilakamc.23.digm@acharya.ac.in	8008009069	P	P	P	P	A	P	P	P
21	NEERAJ SOMAN	AGS23DIGM022	neerajd.23.digm@acharya.ac.in	9778069735	P	P	P	A	P	P	A	A
22	MUHAMMED RAZI P	AGS23DIGM023	muhammedrazi.23.digm@acharya.ac.in	8089660402	P	P	A	P	P	P	A	A
23	MUHAMMED RAZAL K	AGS23DIGM024	muhammedc.23.digm@acharya.ac.in	9605405259	P	P	P	A	P	A	A	A
24	ABHINAV B R	AGS23DIGM025	abhinavb.23.digm@acharya.ac.in	8547552938	P	P	P	P	P	P	A	A
25	HARIKESH A M	AGS23DIGM026	harikeshm.23.digm@acharya.ac.in	96333436241	A	A	P	P	P	P	P	A
26	MUHAMMED BIN AHMED	AGS23DIGM027	muhammedbin.23.digm@acharya.ac.in	6282152314	P	A	P	A	A	A	A	A
27	ADHITHYAN K	AGS23DIGM028	adhithiyanl.23.digm@acharya.ac.in	8281351870	P	P	P	P	P	P	A	A
28	Ayush Kumar Saha	AGS23DIGM029	ayushd.23.digm@acharya.ac.in	7632932074	P	P	P	P	P	P	P	A
29	N CHANDAN	AGS23DIGM030	nn.23.digm@acharya.ac.in	9600513505	P	P	P	P	P	P	A	P
30	SREEKRISHNA P V	AGS23DIGM031	sreekrishnav.23.digm@acharya.ac.in	8891518072	A	A	A	P	P	P	A	A
31	JAGAN SAJI	AGS23DIGM032	jagans.23.digm@acharya.ac.in	7012549586	A	A	P	P	P	P	A	P

[illegible]

SL NO	AUID	STUDENT NAME	DAY-1	DAY-2	DAY-3	DAY-4	DAY-5	DAY-6	DAY-7	DAY-8	DAY-9	DAY-10	DAY-11	DAY-12	DAY-13	DAY-14	DAY-15	DAY-16	DAY-17
			10.09	13.09	16.09	19.09	20.09	23.09	24.09	27.09	30.09	04.10	14.10	15.10	18.10	24.11	26.11	28.11	29.11
1	AGS24BANL001	MALAVIKA V J	P	P	P	P	P	P	A	P	A	P	A	A	P	A	P	P	A
2	AGS24BANL002	SIDHARTH S	P	P	P	P	P	P	A	P	A	P	A	A	P	A	P	P	A
3	AGS24BANL003	DHYTHI N SAJEEV	P	P	A	P	P	P	P	P	P	P	P	P	P	A	A	P	A
4	AGS24BANL004	ERIC HARRIN ANTONY	P	P	P	P	P	P	P	P	P	P	A	P	A	A	P	P	P
5	AGS24BANL005	DEVIKRISHNA M S	P	A	A	A	P	P	A	A	P	A	P	A	A	P	P	P	P
6	AGS24BANL006	MAYANK RAJ	A	A	A	A	P	P	A	A	P	A	P	A	A	A	A	A	A
7	AGS24BANL007	ADITHYA R	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P
8	AGS24BANL008	Bhuvan Rao J	A	P	A	P	A	P	A	P	A	P	P	A	P	P	P	P	P
9	AGS24BANL009	ABDUL HAFIS	A	A	A	A	A	A	A	A	A	P	A	A	A	A	P	P	A
10	AGS24BANL011	Harshitha M	P	P	P	P	P	P	P	P	A	A	A	A	A	A	P	P	A
11	AGS24BANL012	Pragathi S	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	AGS24BANL013	Akshay Kumar v	P	P	P	P	P	P	A	A	A	A	A	A	A	A	P	P	P
13	AGS24BANL014	RESIN BIJU	P	P	P	P	P	P	P	P	P	P	A	A	A	A	P	P	P
14	AGS24BANL015	Sankya Shetty	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	AGS24BANL016	NANDAN S	A	P	P	P	A	P	P	P	A	A	P	A	P	P	P	P	P
16	AGS24BANL019	SHAIN RASHEED	A	P	P	P	A	A	A	A	A	A	A	A	P	P	P	P	P
17	AGS24BANL020	ABIN SUNNY	P	A	P	P	A	A	A	A	P	P	P	A	P	A	A	P	P
18	AGS24BANL021	ABHISHEK S PILLAI	P	A	A	P	P	P	P	P	P	A	A	A	P	P	P	P	A
19	AGS24BANL022	MANSOOR P S	A	A	A	A	A	A	A	A	P	P	A	A	A	A	A	A	A
20	AGS24BANL023	Krishna N K	P	P	A	P	A	P	P	P	P	P	A	A	A	A	P	P	P
21	AGS24BANL025	MUHAMMED AADIL GAFOOR	P	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
22	AGS24BANL026	A J DEV NARAYANAN	P	P	P	P	P	P	P	A	P	P	A	A	A	A	P	P	A
23	AGS24BANL027	NASARULLA M	P	P	P	P	A	P	A	A	A	P	A	A	P	A	P	P	A
24	AGS24BANL028	Md HASSAN	P	P	P	A	A	P	A	A	A	A	A	A	A	A	P	P	P
25	AGS24BANL029	Anushka Singh	P	A	P	A	A	A	A	A	A	A	A	A	A	A	A	P	P
26	AGS24BANL031	NAVNEET RAJESH	A	A	A	A	A	A	A	A	P	P	A	A	P	P	P	P	P
27	AGS24BANL032	ABHYUDEV V S	P	P	P	A	A	A	A	A	A	P	A	A	P	P	P	P	P
28	AGS24BANL033	AADHIDEV DARSHAN K R	P	A	A	A	P	A	A	P	P	P	P	P	P	P	P	P	P
29	AGS24BANL034	SUJHAS K JI	P	A	A	A	P	A	A	A	A	A	A	A	A	A	A	A	A
30	AGS24BANL035	SIDDESHITA I I N	P	A	A	A	P	A	A	A	A	A	A	A	A	A	A	A	A
31	AGS24BANL036	D S Sheshank	P	P	P	P	A	A	A	A	A	A	A	A	A	A	P	P	P
32	AGS24BANL037	ANLIYA P R	P	P	P	P	A	P	P	A	P	P	A	A	P	P	P	P	P
33	AGS24BANL038	AJLAN SADIQUE	A	A	P	P	P	P	P	A	P	P	P	A	P	P	P	P	P
34	AGS24BANL040	ASWIN A	A	A	A	A	A	P	A	A	P	A	A	A	A	A	P	P	P
35	AGS24BANL041	AKASH SURESH	P	A	A	P	P	P	P	A	P	P	A	A	P	A	P	A	P
36	AGS24BANL042	HIRITHIK DILIP	P	P	A	P	P	P	P	P	A	P	A	A	P	P	P	P	P
37	AGS24BANL043	Rakesh Bhati	A	P	P	P	A	P	P	P	A	P	A	A	P	P	P	P	P
38	AGS24BANL044	ABIN K BIJU	P	P	P	P	P	P	P	A	A	A	A	A	P	P	P	P	P
39	AGS24BANL045	ANAGHA B G	P	A	P	P	P	P	P	P	A	A	A	A	P	P	A	P	P
40	AGS24BANL046	M. AVEEN KUMAR	P	P	A	P	P	P	A	A	A	A	A	A	A	A	A	A	A
41	AGS24BANL047	C K FAIZAN RAZAK	P	A	A	A	A	A	A	A	P	A	A	A	A	A	P	P	P
42	AGS24BANL048	SARAGADA VEERA MANIKANTA CHA	P	P	P	P	P	P	P	P	P	A	A	A	A	A	A	P	P
43	AGS24BANL049	Yashas T R	P	P	P	P	P	P	P	P	A	A	P	P	P	P	P	P	P
44	AGS24BANL050	RASIK SIDDQUI	P	A	A	A	A	A	A	A	P	A	P	A	A	A	A	A	P
45	AGS24BANL051	Chinnmayi	P	P	P	P	P	P	P	A	P	P	A	A	P	A	A	A	A
46	AGS24BANL052	GORLI NEELA VARDHAN	P	P	P	P	P	A	P	P	P	A	A	A	A	P	A	A	A
47	AGS24BANL053	AABID LATHEEF	A	A	A	A	P	P	P	P	P	P	A	A	A	P	P	P	P
48	AGS24BANL054	A R RAGIL	A	A	A	A	A	A	A	P	A	A	A	A	A	A	A	A	A

Sl no	AUID	20-04-2024	23-04-2024	27-04-2024	03-05-2024	04-05-2024	17-05-2024	18-05-2024	23-05-2024	24-05-2024	30-05-2024	31-05-2024	01-06-2024	06-06-2024	07-06-2024	13-06-2024	14-06-2024	15-06-2024
1	AGS23BANL001	P	P	P	P	P	P	P	P	A	P	A	A	P	P	A	A	A
2	AGS23BANL002	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
3	AGS23BANL003	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
4	AGS23BANL004	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
5	AGS23BANL005	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
6	AGS23BANL006	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
7	AGS23BANL007	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
8	AGS23BANL008	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
9	AGS23BANL009	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	AGS23BANL010	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	AGS23BANL011	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	AGS23BANL012	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	AGS23BANL013	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	AGS23BANL015	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	AGS23BANL016	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16	AGS23BANL017	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	AGS23BANL018	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	AGS23BANL019	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19	AGS23BANL020	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	AGS23BANL021	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
21	AGS23BANL022	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
22	AGS23BANL023	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
23	AGS23BANL024	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
24	AGS23BANL025	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
25	AGS23BANL026	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
26	AGS23BANL027	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
27	AGS23BANL028	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
28	AGS23BANL029	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
29	AGS23BANL030	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30	AGS23BANL032	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
31	AGS23BANL034	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
32	AGS23BANL035	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
33	AGS23BANL036	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
34	AGS23BANL037	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
35	AGS23BANL038	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
36	AGS23BANL039	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
37	AGS23BANL040	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
38	AGS23BANL041	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
39	AGS23BANL042	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
40	AGS23BANL043	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
41	AGS23BANL044	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
42	AGS23BANL045	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
43	AGS23BANL046	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
44	AGS23BANL047	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
45	AGS23BANL048	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
46	AGS23BANL049	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
47	AGS23BANL050	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
48	AGS23BANL051	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
49	AGS23BANL053	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
50	AGS23BANL054	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
51	AGS23BANL055	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
52	AGS23BANL057	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
53	AGS23BANL058	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
54	AGS23BANL059	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

[illegible]



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited with 'A' grade and Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

ATTENDANCE OF BUSINESS ANALYTICS BBA BATCH 2023-24

Sino	Student Name	RollNo	05-09-2023	06-09-2023	07-09-2023	08-09-2023	09-09-2023	11-09-2023	12-09-2023	13-09-2023	14-09-2023
1	SAKSHI PANDIT	AGS23BANL001	A	P	P	P	P	A	A	P	P
2	PUNURU NAGA VENKATA SUMANTH REDDY	AGS23BANL002	P	P	P	P	P	P	P	P	P
3	DARSHAN	AGS23BANL003	P	P	P	P	P	P	P	P	P
4	Mukul Krishna P V	AGS23BANL004	P	P	P	P	P	A	P	P	P
5	Sania S Joddar	AGS23BANL005	P	P	P	P	P	P	P	P	P
6	K Sri Vidya Rai	AGS23BANL006	P	P	P	P	P	P	P	P	P
7	PRAMUK TM	AGS23BANL007	P	P	P	P	P	P	P	P	P
8	AKSHAY KUMAR T	AGS23BANL008	P	P	P	P	P	P	P	P	A
9	GYAAN D PAWAR	AGS23BANL009	P	P	P	P	P	P	P	P	P
10	ABID ALFAN U	AGS23BANL010	P	P	P	A	P	A	A	P	P
11	SHAHIN MURAD	AGS23BANL011	P	P	A	A	A	P	P	P	P
12	Panchami Sudheer SR	AGS23BANL012	P	P	P	A	A	P	P	P	P
13	Niya pavithran	AGS23BANL013	P	P	P	P	P	P	P	P	P
14	Nithin S	AGS23BANL015	P	P	P	P	P	P	P	P	P
15	Geetha P	AGS23BANL016	P	P	P	P	A	A	P	P	P
16	KARTHIK RAJESH	AGS23BANL017	P	P	P	P	P	P	P	A	P
17	Jaliya Balan	AGS23BANL018	P	P	P	P	P	P	P	P	P
18	AKSHAT PRASAD	AGS23BANL019	A	P	A	P	A	P	A	A	P
19	Krishnadev Ajay	AGS23BANL020	P	P	P	P	A	P	A	P	P
20	ASHISH DEV	AGS23BANL021	P	P	P	P	A	P	A	P	A
21	Chidambaram P	AGS23BANL022	P	P	P	P	P	P	P	P	P
22	KARTHIK SATHISH A	AGS23BANL023	P	P	P	P	P	P	P	P	P
23	Lakshmi Chandra T S	AGS23BANL024	P	P	P	P	P	P	P	P	P
24	MUHAMMED NIDAL P	AGS23BANL025	P	P	P	P	P	A	A	P	P
25	YEDHUKRISHNAN T P	AGS23BANL026	P	P	P	A	P	P	P	P	P
26	sneha lohithakshan	AGS23BANL027	P	P	P	P	P	P	P	P	A
27	Devapriya A S	AGS23BANL028	P	P	P	P	P	P	P	P	A
28	GOKUL KRISHNAN A V	AGS23BANL029	A	P	P	P	P	A	A	P	P
29	HESHAM REGIL	AGS23BANL030	A	P	P	P	P	P	P	P	P
30	Adhul Ashik V M	AGS23BANL032	P	P	P	P	P	P	P	P	P
31	ABHIN PURUSHOTHAMAN	AGS23BANL034	A	P	A	P	A	P	P	A	A

32	VIBHA B P	AGS23BANL035	P	P	P	A	A	P	A	P	P	P
33	SAHIL MUKESH KUMAR	AGS23BANL036	A	P	P	A	P	P	P	P	P	P
34	ADWAITH C	AGS23BANL037	A	A	A	A	A	A	A	A	A	A
35	CHRISTO JOJI	AGS23BANL038	A	A	A	A	A	A	A	A	A	A
36	AKSHAY A	AGS23BANL039	A	P	A	A	A	A	A	A	A	A
37	NIDHIN R	AGS23BANL040	P	P	A	A	A	A	A	A	A	A
38	Aiswaryak	AGS23BANL041	P	P	A	A	A	A	A	A	A	A
39	AKSHAY RAJESH	AGS23BANL042	P	P	P	P	P	P	P	P	P	P
40	ATHUL V J	AGS23BANL043										
41	NANDAKISHORE J M	AGS23BANL044	A	A	A	A	A	A	A	A	A	A
42	HARIMURALI M S	AGS23BANL045	A	A	A	A	A	A	A	A	A	A
43	Sinchana Kiran	AGS23BANL046	A	P	P	A	P	P	P	P	P	P
44	Angelin Paulin Susan	AGS23BANL047	P	A	P	A	P	P	P	P	P	P
45	VAISHNAVI	AGS23BANL048	P	P	P	P	P	P	P	P	P	P
46	BOLLINENI HEMA PRIYA	AGS23BANL049	P	P	P	P	P	P	P	P	P	P
47	ADWAITH ASHOK	AGS23BANL050	P	P	P	P	P	P	P	P	P	P
48	AL.TAF AZIZ	AGS23BANL051	P	P	P	P	P	P	P	P	P	P
49	ASWIN KARTHIK R A	AGS23BANL052	A	A	A	A	A	A	A	A	A	A
50	V AYUSH KUMAR	AGS23BANL053	P	P	A	A	A	A	A	A	A	A
51	SREELAL K R	AGS23BANL054	A	A	A	A	A	A	A	A	A	A
52	Shivam gaur	AGS23BANL055	A	A	A	A	A	A	A	A	A	A
53	ADRIJA BISWAS	AGS23BANL056	A	P	P	A	A	A	A	A	A	A
54	Abhiram M	AGS23BANL057	A	P	P	A	A	A	A	A	A	A
55	AMISH	AGS23BANL058	P	P	A	A	A	A	A	A	A	A
56	SHAHIL AFTHAB	AGS23BANL059	A	A	A	A	A	A	A	A	A	A
57	SYED ABDUL HADI	AGS23BANL060	A	A	A	A	A	A	A	A	A	A
58	PRAKASH KR GIRI	AGS23BANL061	P	A	P	A	A	A	A	A	A	A
59	BUSHRA ZAHID KHAN	AGS23BANL062	P	A	A	A	A	A	A	A	A	A
60	PADAMALA	AGS23BANL063	P	P	P	P	P	P	P	P	P	P
61	RAJASHEKAR REDDY	AGS23BANL064	P	A	P	P	P	P	P	P	P	P
62	THUNGA GRACE DEBORA	AGS23BANL065	P	A	A	A	A	A	A	A	A	A
63	MUBARIS RAHMAN	AGS23BANL066	P	A	A	A	A	A	A	A	A	A
64	MUHAMMAD SHIBIL K K	AGS23BANL067	A	P	P	P	P	P	P	P	P	P
65	LOMADA VEERA	AGS23BANL068	P	A	P	P	P	P	P	P	P	P
66	BHADRA REDDY	AGS23BANL069	A	A	A	A	A	A	A	A	A	A
67	MADHAV UNNITHAN	AGS23BANL070	A	P	A	A	A	A	A	A	A	A
68	PRAJWAL V YADAV	AGS23BANL071	A	P	A	A	A	A	A	A	A	A
69	ABDUL RAHMAN	AGS23BANL072	A	A	A	A	A	A	A	A	A	A
70	MUHAMMAD HILAL BIN HASHIM	AGS23BANL073	A	A	A	A	A	A	A	A	A	A
71	MOHAMMED FARDEEN	AGS23BANL074	A	A	A	A	A	A	A	A	A	A
72	HAMNA SIDDIQUE	AGS23BANL075	A	A	A	A	A	A	A	A	A	A

late admission

73	ABHINAV SOORYA S	AGS23BANL076	FROM DM
74	Srechari	AGS23BANL077	New admission