



**Report Submission: 18/02/2026**

<b>Semester:</b>	<b>EVEN</b>	<b>Academic Year:</b>	<b>2025 – 26</b>	<b>Venue:</b>	Channapatna Toys.Co. Meeran Arts and Crafts, Channapatna
<b>Event Date:</b>	<b>17/02/2026</b>	<b>Time:</b>	<b>9:00 am to 04:00 pm</b>	<b>Duration:</b>	<b>7 hrs</b>

**TYPE OF EVENT: Industrial Visit**

**EVENT NAME: Visit to Channapatna Toys.Co. Meeran Arts and Crafts**

<b>Target Audience: BBA Aviation VI Semester Students</b>	<b>Number of Participants:</b>	<b>55</b>
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**Program Objectives:**

- To understand the end-to-end manufacturing process of Channapatna wooden toys, from raw material procurement to finished goods.
- To study quality control measures adopted at various stages such as wood selection, turning, lacquering, coloring, and finishing.
- To understand the GST registration requirements applicable to small-scale and traditional manufacturing units.
- To observe practical aspects of GST billing, invoicing, and documentation.
- To understand quality management practices in small-scale and craft-based industries
- To observe process control, standardization, and defect prevention techniques
- To study the role of craftsmanship, materials, and inspection in ensuring consistent quality
- To relate traditional practices with modern quality philosophies such as continuous improvement and customer satisfaction

**Program Introduction:** As part of experiential learning under the Quality Management curriculum, an industrial visit was organized for BBA Aviation students to Meeran Art and Crafts, Channapatna, on 17/02/2026. The visit aimed to bridge theoretical concepts of quality management with real-world applications in a traditional manufacturing environment renowned for its handcrafted wooden toys.



**Detailed Report:**

The visit to Meeran Art and Crafts, Channapatna Toys Co. started from our college campus at 9.00am on 17/02/2026 when we started for the destination. We reached the manufacturing unit at 11.00 am. The students were given a guided tour of the manufacturing unit of the wooden toys. The artisans demonstrated the art of making quality toys using the machinery tools. The unit had its SME registration and GST number duly framed and exhibited on the walls of this manufacturing unit. The owner of the factory guided the students about the raw material selection and use of colors for making export quality toys.

After the workshop visit our students were taken through the painting and finishing center of the factory. Here uncolored toys are kept for coloring and painting. Students got to witness the precision and attention to detail required in making each article here. Students tried their hands on painting a couple of dolls as well. The final expose of this visit was the warehouse where the finished goods are kept for packing and labeling. Students witnessed the variety of goods made out of wood ranging from telephone to stationery and puzzle toys to trains. The factory owner explained our students about his way of quality assurance at this unit making them specialists in eco-friendly toys exported from India. He explained that quality laboratories further certify their quality adding stamp to their quality work. The artisans explained how traditional knowledge combined with experience acts as an informal yet effective quality control system. .

This exposure helped students understand that quality management is not limited to large industries but is equally critical in small and traditional enterprises. Students actively interacted with artisans and supervisors, asking questions related to defect handling, cost-quality balance, and challenges in maintaining consistency. The visit enhanced their appreciation of indigenous manufacturing systems and the importance of quality in aviation-related services and products.

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## Photographs



**Artisan making parts of wooden toys**



**Students learning the art of making wooden toys with artisan**



**The owner of factory explaining about the toys making art and quality of it**



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**Students taking a note on quality of raw material involved for wooden toy making**



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**Artisan painting the wooden toys made at workshop**



**Students at the gate of the toy factory**



### Program outcome

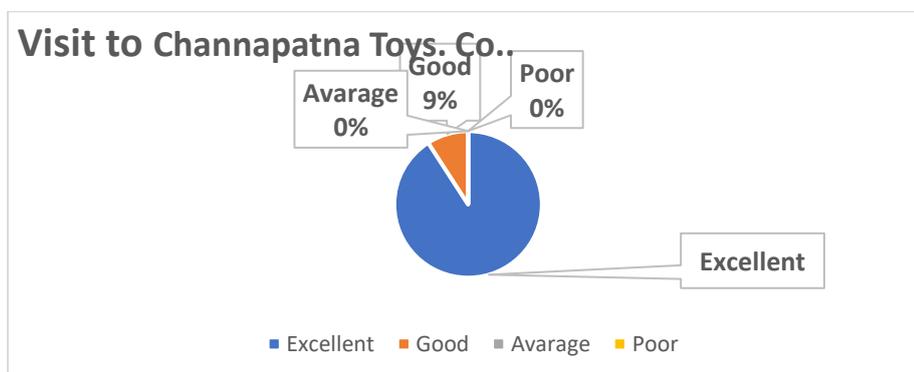
Students were able to practically relate classroom concepts such as:

- Students will gain practical exposure to the manufacturing process and quality management practices followed in a Channapatna toys factory.
- Students will be able to identify and relate quality control and assurance concepts with real-time production activities in an artisan-based industry.
- Students will acquire practical understanding of GST provisions, including invoicing, tax rates, and compliance applicable to manufacturing units.
- Quality at Source – each artisan is responsible for quality at their stage
- Continuous Improvement (Kaizen) – gradual refinement of techniques over generations
- Customer-Centric Quality – emphasis on safety, aesthetics, and durability
- Total Quality Management (TQM) – collective involvement of workers in maintaining standards.

### Conclusion

The industrial visit to Meeran Art and Crafts was highly informative and aligned with the learning objectives of the BBA Aviation Quality Management course. It provided valuable insights into practical quality control, sustainability, and traditional excellence. The visit successfully enriched students' understanding of how quality principles are universally applicable across industries, from handcrafted toys to aviation services.

### Students' feedback Summary:



**Result:** In total 55 students attended the industrial visit to Channapatna toys. Out of which 50 students gave the feedback as Excellent while 5 students rated it as Good. Hence it is said that the overall feedback is EXCELLENT.