



DEPARTMENT OF Commerce UG

Report Submission: 28/07/2026

Semester: I	Academic Year: 2026-27	Venue: Room No. 21 ANA Block
Event Date: 24/07/2026	Time: 11.00 AM TO 12.00 PM	Duration: 01:00 Hour

TYPE OF EVENT: ORIENTATION

EVENT NAME: CMA PROFESSIONAL COURSE

Target Audience: I Semester B.Com Students	Number of Participants: 41 Students	Event Coordinator: Ms. Anvitha Prakash Salian
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Objectives:

- Create awareness about the CMA profession and its importance in the modern business environment.
- Introduce the CMA course structure, including Foundation, Intermediate, Final, and practical training requirements.
- Explain the benefits of earning the CMA qualification, including professional recognition, career growth, and global opportunities.
- Motivate students to plan their academic and professional careers early by integrating B.Com studies with CMA preparation.
- Clarify students' doubts regarding the course, study strategy, internships, and placement opportunities through interaction with CMA professionals and faculty.



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Program Introduction:

The Orientation Programme on the Cost and Management Accountant (CMA) Professional Course is designed to provide first-year B.Com students with a comprehensive understanding of the CMA profession and its significance in today's dynamic business environment. As organizations increasingly seek professionals who can contribute to strategic decision-making through effective cost management, financial planning, performance evaluation, and business analytics, the CMA qualification has emerged as one of the most sought-after professional credentials in commerce and management.

This programme aims to familiarize students with the structure of the CMA course, eligibility requirements, examination pattern, practical training, and the diverse career opportunities available to qualified Cost and Management Accountants in industry, government, public sector undertakings, consulting firms, and multinational corporations. The session will also highlight how pursuing the CMA course alongside a B. Com degree can enhance students' technical knowledge, professional competence, and employability.

Through expert guidance, interactive discussions, and real-life career insights, the orientation programme seeks to inspire students to make informed career choices, develop a professional outlook, and begin planning their journey towards becoming competent finance and management professionals. This introduction is suitable for inclusion in a programme report, proposal, brochure, or event handbook.

Theme of the Event:

From B. Com to CMA: A Pathway to Professional Excellence

This theme highlights the seamless integration of a Bachelor of Commerce (B. Com) degree with the Cost and Management Accountant (CMA) professional qualification. It emphasizes that while a B. Com programme provides students with a strong foundation in commerce, accounting, finance, and business management, the CMA course builds on this knowledge by developing specialized expertise in cost management, financial strategy, performance evaluation, risk management, and business decision-making.



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Resource Person(s):

Leena Sodhi

Director, Admissions and Strategic Partnerships at Mylogic Business Management School

Detailed Report:

The Department of Commerce organized an Orientation Programme on the CMA Professional Course for the first-year B.Com students under the theme "From B.Com to CMA: A Pathway to Professional Excellence." The programme was conducted to create awareness among students about the Cost and Management Accountant (CMA) profession and to encourage them to pursue professional qualifications alongside their undergraduate studies.

The programme commenced with a warm welcome by Mr. Adithya Sharma of III B.Com, who extended a cordial welcome to the resource person, faculty members, and students. In his welcome address, he emphasized the significance of professional education in today's competitive world and encouraged the participants to make the most of the learning opportunity.

The resource person, Ms. Leena Sodhi, delivered an informative and inspiring session on the CMA Professional Course. She provided a detailed overview of the CMA programme, explaining its eligibility criteria, course structure, examination pattern, registration process, and practical training requirements. She also highlighted how the CMA qualification complements a B.Com degree by enhancing students' knowledge in cost accounting, financial management, strategic decision-making, budgeting, taxation, performance management, and business analytics.

During her session, Ms. Leena Sodhi emphasized the growing demand for Cost and Management Accountants across various sectors, including manufacturing, banking, financial services, consulting, public sector undertakings, government organizations, and multinational companies. She explained the diverse career opportunities available to qualified CMAs and stressed the importance of developing analytical skills, professional ethics, communication abilities, and leadership qualities to meet industry expectations.

The resource person encouraged students to pursue the CMA qualification alongside their B.Com programme to gain a competitive advantage in the job market. She shared practical guidance on planning their studies, preparing for professional examinations, and balancing academic commitments with professional course requirements. Her insightful presentation and real-life career guidance motivated the students to consider the CMA qualification as a pathway to professional excellence.

An interactive question-and-answer session followed the presentation, during which students actively participated by seeking clarification on various aspects of the CMA course, examination preparation,



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internships, and career prospects. Ms. Leena Sodhi addressed the queries with clarity and encouraged students to begin preparing for their professional careers at an early stage.

The orientation programme witnessed enthusiastic participation from 41 first-year B.Com students, who actively engaged throughout the session. The programme successfully enhanced their understanding of the CMA profession and inspired them to explore the numerous opportunities available in Cost and Management Accounting.

The programme concluded with a heartfelt vote of thanks proposed by Mr. Mithilesh of III B.Com, who expressed his sincere gratitude to Ms. Leena Sodhi for sharing her valuable knowledge and expertise. He also thanked the principal, the management, the faculty members, the Department of Commerce, and all the students for their support and active participation, which contributed to the successful conduct of the programme.

Overall, the orientation programme achieved its objective of creating awareness about the CMA Professional Course and motivating students to pursue professional qualifications that will enhance their knowledge, skills, and career prospects.

Geotagged Photographs



Welcome speech by Adithya Sharma from 3rd B.com



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Programme Introduction by Ms. Leena Sodhi



Discussion of Benefits of CMA course



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Interaction with students



Distributing Template to students



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Outcomes:

- Students gained a comprehensive understanding of the CMA professional course and its structure.
- Awareness regarding career opportunities in Cost and Management Accounting was significantly enhanced.
- Participants understood the advantages of pursuing the CMA qualification alongside their B.Com degree.
- Students received valuable career guidance and practical insights from the resource person.
- The programme motivated students to develop professional competencies and plan their careers at an early stage.

Conclusion

The Orientation Programme on the CMA Professional Course was highly informative and beneficial for the first-year B.Com students. The session provided valuable insights into the CMA profession, its course structure, and the diverse career opportunities it offers. The expert guidance shared by Ms. Leena Sodhi motivated students to consider pursuing the CMA qualification alongside their B.Com programme, enabling them to enhance their professional competence and career prospects. The enthusiastic participation of all 41 students reflected their keen interest in exploring professional opportunities beyond their undergraduate studies. Overall, the programme successfully achieved its objective of creating awareness about the CMA Professional Course and inspiring students to embark on a path towards professional excellence.

Feedback analysis:

