



DEPARTMENT OF COMMERCE UG

Report Submission: 16/07/2026

Semester: III		Academic Year: 2026–27	Venue: My Logic, Indranagar, Bangalore
Event Date: 07/07/2026 - 09/07/2026	Time: 08:45 AM to 06:30 PM	Duration: 09:45 Hours	

TYPE OF EVENT: STUDENT DEVELOPMENT PROGRAMME

EVENT NAME: INTERNSHIP ON FINANCIAL MODELLING

Target Audience: III Semester B. Com Students	Number of Participants: 10 students	Event Coordinator: Ms. Devika M S
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Objectives:

1. To develop proficiency in Microsoft Excel for building dynamic financial models and performing financial analysis.
2. To enhance students' understanding of financial forecasting, valuation, budgeting, and business decision-making.
3. To bridge the gap between classroom learning and industry expectations through hands-on training and real-world case studies.
4. To strengthen analytical, problem-solving, and professional skills required for careers in finance, accounting, investment banking, and business analytics.

Program Introduction:

The Department of Commerce organized a three-day Internship on Financial Modelling for III Semester students at MyLogic, Indiranagar, Bangalore, from 7th July to 9th July 2026. The internship was designed to provide participants with practical knowledge of financial modelling techniques, enabling them to apply theoretical concepts to real-world business scenarios through experiential learning and industry-oriented training.



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Theme of the Event:

The theme “From Data to Decisions: Mastering Financial Modelling” emphasizes the importance of developing practical financial modelling skills to support effective business analysis, forecasting, and strategic decision-making. It focuses on equipping students with the knowledge and hands-on experience required to build financial models using industry-relevant tools and techniques. Through real-world case studies and practical exercises, the internship enables participants to analyze financial data, prepare forecasts, evaluate investment opportunities, and make informed business decisions.

Detailed Report:

The Department of Commerce organized a three-day Internship on Financial Modelling for the III Semester students at MyLogic Business Management School, Indiranagar, Bangalore, from 7th July to 9th July 2026. A total of 10 students participated in the internship. The students departed from the college at 8:45 AM and reached the institute by 10:00 AM, where they were warmly welcomed by the MyLogic team.

The internship commenced with a registration and orientation session, during which the students were introduced to MyLogic Business Management School and its learning environment. The resource persons provided a comprehensive overview of internationally recognized professional qualifications, particularly ACCA (Association of Chartered Certified Accountants) and CMA (Certified Management Accountant). The session highlighted the curriculum, career opportunities, industry demand, and global recognition associated with these professional courses, enabling students to understand the benefits of pursuing professional certifications alongside their undergraduate studies. The internship objectives, expected learning outcomes, and the schedule of activities were also explained in detail.

During the practical sessions, students actively participated in content creation activities where they were assigned individual tasks related to educational and professional courses. They were encouraged to develop original content through independent research and creativity without the use of artificial intelligence tools. On the second day, students worked collaboratively in teams to create educational videos on topics such as ACCA, CMA, and institution-based promotional themes. They gained practical exposure to script writing, content planning, video recording, editing, and presenting their final outputs.

On the final day, the participants learned the process of uploading question banks into the academic portal and gained basic knowledge of educational content management systems. The

internship concluded with an interactive motivation and career guidance session that emphasized professional development, higher education opportunities, and goal setting. Overall, the internship provided valuable industry exposure, enhanced students' communication, teamwork, creativity, and technical skills, while increasing their awareness of professional qualifications and career pathways in commerce and finance.

Geotagged Photographs:



Team 1 Students creating their own video content on ACCA



Students creating their own video content on CMA



Team 1 Students displaying the video content they created



Team 2 Students displaying the video content they created



Group picture with MyLogic Team along with all Internship students and Faculty Coordinator



Giving hands-on experience for developing practical financial modelling skills



Students Learning the basics of academic portal operations.



Uploading question banks into the academic portal.



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Outcomes:

- Students gained practical exposure to the functioning of a professional training institute and developed an understanding of industry expectations.
- Participants became familiar with globally recognized professional qualifications such as ACCA and CMA, along with the career opportunities associated with these certifications.
- The internship enhanced students' communication, creativity, teamwork, and presentation skills through content creation and collaborative video development activities.
- Students acquired basic knowledge of educational content management and academic portal operations by participating in question bank uploading and technical learning sessions.
- The motivation and career guidance sessions increased students' awareness of professional growth, goal setting, and continuous learning, encouraging them to pursue industry-relevant certifications and career pathways.

Conclusion and Audience Feedback Summary:

The Internship on Financial Modelling successfully achieved its objectives by providing students with valuable industry exposure and practical learning experiences at MyLogic. Through orientation sessions, career awareness programmes, content creation activities, technical learning, and guidance on professional certifications such as ACCA and CMA, students gained a better understanding of industry expectations and career opportunities. Overall, the internship enhanced their communication, teamwork, creativity, technical skills, and professional confidence, making it a highly enriching learning experience.

Feedback was collected from all 10 participants at the end of the internship to evaluate the effectiveness of the programme. The overall response was highly positive, with 60% of the students rating the internship as Excellent and 30% rating it as Good. Only 10% of the participants rated the programme as Average. The overall feedback reflects that the internship effectively met students' learning expectations and provided meaningful exposure to professional development and industry-oriented activities.



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Feedback Of Internship on Financial Modelling

