



DEPARTMENT OF MBA

Report Submission: 27/07/2026

Semester: II	Academic Year: 2025–26	Venue: Room no: 511, AIGS BLOCK 2
Event Date: 15/07/2026	Time: 10:00 AM to 12:00 PM	Duration: 02:00 Hrs.

TYPE OF EVENT: GUEST TALK

EVENT NAME: Compassion In Action: IKS For Community Welfare and Animal Care

Target Audience: II Sem MBA Students	Number of Participants: 31	Event Coordinator: Ms. J Jensy Fernandez
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Objectives:

1. Introduce students to the ethical foundations of Indian knowledge systems
2. Explain how IKS values are relevant to contemporary social and environmental challenges.
3. Showcase CUPA's initiatives as practical examples of compassion and service.
4. Encourage students to participate in community engagement and responsible citizenship

Program Introduction:

The Department of MBA, Acharya Institute of Graduate Studies (AIGS), organised a guest lecture on "Compassion in Action: IKS for Community Welfare and Animal Care" on 15th July 2026 from 10:00 AM to 12:00 PM at room no: 511, AIGS Block 2. The session was conducted as part of the department's initiative to integrate Indian Knowledge Systems (IKS) with management education by promoting values of compassion, ethical leadership, and community engagement.

The programme was coordinated by Ms. J. Jensy Fernandez, Assistant Professor, Department of MBA, under the guidance of Dr. N. Bhargava, Program Coordinator, and Dr. Kiran L. Maney, Head of the Department of MBA. The event witnessed enthusiastic participation from MBA students, who actively engaged in discussions and activities throughout the session.



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Theme of the Event:

Applying the principles of Ahimsa, karuna and Seva in building compassionate communities. The theme of the event highlighted the timeless values of Ahimsa (non-violence), Karuna (compassion), and Seva (selfless service), which are fundamental principles of Indian Knowledge Systems (IKS).

Resource Person: Mr. Shreynik, Communications, Education & Outreach Officer at Compassion Unlimited Plus Action (CUPA), Bengaluru

Detailed Report:

The programme commenced with a warm welcome to the dignitaries, resource person, faculty members, and students. During the session, Mr. Shreynik introduced the vision and objectives of CUPA and elaborated on its contributions toward protecting and rehabilitating injured, abandoned, and abused animals across Bengaluru.

The speaker emphasized that compassion is a universal value deeply rooted in Indian culture and traditions. He connected the principles of Indian Knowledge Systems with modern concepts of sustainability, ethical leadership, and social responsibility, demonstrating how compassion towards animals contributes to building inclusive and responsible communities.

Using inspiring real-life case studies, photographs, and rescue stories, Mr. Shreynik illustrated the challenges faced by animal welfare organizations and the positive impact of timely intervention and community support. He encouraged students to adopt responsible pet ownership, choose adoption over purchasing pets, volunteer with animal welfare organizations, and become advocates for humane treatment of animals.

The interactive session included discussions on animal rights, emergency rescue procedures, wildlife conservation, ethical decision-making, and opportunities for volunteering with CUPA. Students enthusiastically participated by asking thoughtful questions regarding rescue operations, adoption procedures, legal provisions related to animal protection, and career opportunities in the social development sector.

The programme concluded with an engaging question-and-answer session, reflecting the students' keen interest in community welfare and animal care.

The event concluded with a heartfelt Vote of Thanks delivered by Ms. J. Jency Fernandez, Faculty Coordinator, who expressed sincere gratitude to Mr. Shreynik for his inspiring and insightful session, along with a small token of appreciation to Mr. Shreynik. She also thanked the Principal, Head of the Department, Program Coordinator, faculty members, organizing committee, student volunteers, and participants for their valuable support in making the programme a success. On behalf of the students,



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the Student Coordinator conveyed appreciation to the resource person for creating awareness about compassion, community service, and animal welfare while inspiring students to actively contribute towards building a more humane and responsible society.

Geotagged Photographs:



Introduction of the event held and speaker



Guest Interaction and introduction to the firm CUPA



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Real-life rescue stories and experiences from CUPA



Token of appreciation to Mr. Shreynik by HOD and Programme Coordinator



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Group Photo with the Students at the end of the session

Outcomes:

1. Students gained comprehensive knowledge about animal welfare, rescue operations, rehabilitation, and adoption practices carried out by organizations such as CUPA.
2. Participants understood the relevance of Indian Knowledge Systems in promoting compassion, empathy, non-violence, and ethical responsibility toward all living beings.
3. The session strengthened students' awareness of social responsibility and encouraged them to become active contributors to community welfare initiatives.
4. Students recognized the importance of volunteering, responsible pet ownership, and advocacy for animal rights in creating a compassionate society.
5. Participants developed a deeper appreciation for ethical leadership, sustainability, and community engagement as essential qualities of responsible future managers.
6. The lecture inspired students to integrate empathy, kindness, and service-oriented values into their personal, academic, and professional lives.
7. The programme reinforced the significance of collaboration between educational institutions, NGOs, and society in addressing community welfare challenges.
8. Students expressed interest in participating in future outreach activities, volunteer programmes, and social impact initiatives related to animal welfare and community development.



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Conclusion

The guest lecture on "Compassion in Action: IKS for Community Welfare and Animal Care" was a meaningful and enriching learning experience that successfully achieved its objectives of creating awareness about animal welfare, community service, and the ethical values embedded in Indian Knowledge Systems. The session encouraged students to reflect on the principles of Ahimsa (non-violence), Karuna (compassion), and Seva (selfless service) and understand their relevance in contemporary society and professional life. Through inspiring real-life examples, interactive discussions, and practical insights shared by the resource person, students developed a deeper appreciation for empathy, responsible citizenship, and sustainable community engagement. The programme reinforced the importance of integrating compassion and ethical leadership into management education, motivating future managers to contribute positively to society while promoting the welfare of all living beings.

Audience Feedback summary:

The feedback received from the participants was overwhelmingly positive. Students appreciated the session for its unique blend of Indian Knowledge Systems, animal welfare, and community service, which offered a refreshing perspective beyond conventional management education. They found the real-life rescue stories, interactive discussions, and practical examples highly engaging and inspiring. From the student feedback, 94% of students rated the guest talk as excellent, and 3% rated it as good, and 3% rated it as average. Many participants expressed that the lecture enhanced their understanding of social responsibility, ethical leadership, and the role of compassion in building inclusive communities. Students also showed interest in volunteering with animal welfare organisations and participating in future outreach initiatives. Overall, the audience rated the programme as informative, thought-provoking, and impactful, highlighting its relevance in shaping socially responsible and compassionate future managers.

