



SOCIO ECONOMICALLY DISADVANTAGE GROUP CELL

Report Submission: 17/07/2026

Semester: II		Academic Year: 2026-27	Venue: MBA/MCA Auditorium, Acharya Institutes.
Event Date: 14/07/2026	Time: 10:00 AM to 01:00 PM	Duration: 03:00 Hours	

TYPE OF EVENT: GUEST TALK

EVENT NAME: ENTREPRENEURIAL OPPORTUNITIES FOR YOUNG GRADUATES

Target Audience: II Semester MBA, MCA Students	Number of Participants: 115	Event Coordinator: Farzeen Basith,
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Objectives:

1. To create awareness among young graduates about entrepreneurship as a viable and rewarding career option.
2. To develop entrepreneurial skills by encouraging innovation, creativity, problem-solving, and business planning.
3. To motivate graduates to identify business opportunities, utilize available resources, and confidently start and sustain their own ventures.

Program Introduction:

The "Entrepreneurial Opportunities for Young Graduates" program aims to encourage graduates to explore entrepreneurship as a career option. It provides insights into identifying business opportunities, developing entrepreneurial skills, and understanding the resources and support available for starting and growing a successful venture.



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Soladevanahalli, Bengaluru-560107

Theme of the Event:

Empowering young graduates to explore entrepreneurship as a promising career path.

Resource Person(s):

Mr. Maheswar Narayanan, Assistant Vice President, Imarticus Learning, Bengaluru

Detailed Report:

The SEDG Cell organized a guest talk on “Entrepreneurial Opportunities for Young Graduates” for the second-semester students of MCA and MBA. The objective of the session was to create awareness about entrepreneurship as a promising career option, encourage innovative thinking, and motivate students to explore self-employment, startups, and emerging career opportunities.

The event was coordinated by Ms. Farzeen Basith and Dr. Deepti A. R. Ms. Farzeen Basith welcomed the gathering and introduced Mr. Maheswar Narayanan, Assistant Vice President, Imarticus Learning, Bengaluru, highlighting his professional experience and expertise.

During the session, Mr. Maheswar Narayanan shared valuable insights into the changing employment landscape and the importance of developing future-ready skills. He explained the scope of retail banking and investment banking, highlighting their major functions, career opportunities, application procedures, and the responsibilities of portfolio managers and front-office professionals. He also differentiated between core banking roles and third-party employment opportunities while discussing salary prospects in the banking sector.

Mr. Maheswar Narayanan explained that process associate roles mainly focus on customer support and operational services, whereas specialized financial and analytical roles require technical knowledge and domain expertise. He emphasized that students interested in Human Resource careers should learn AI-powered HR tools, as artificial intelligence is transforming recruitment, talent management, and workforce analytics. He also discussed career opportunities for MBA and MCA graduates in data analytics, artificial intelligence, and other emerging technologies. He highlighted the growing importance of data in today's digital economy and explained how data analytics supports decision-making through performance analysis and strategic planning.

Students actively participated by asking questions about career opportunities, skill development, AI-driven industries, and future job trends. The session concluded with the vote of thanks delivered by Dr. Deepti A. R., who expressed gratitude to Mr. Maheswar Narayanan, the management, faculty members, and students. Overall, the guest talk was informative and motivated students to embrace innovation, continuously upgrade their skills, and prepare for successful careers in an evolving professional world.



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Geotagged Photographs:



Welcoming and Introducing Mr. Maheswar Narayanan



Insights on Career Opportunities in Banking



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Exploring Opportunities in Data Analytics and AI



Discussion on Investment Banking and Financial Careers



Faculty and Students with Mr. Maheswar Narayanan

Outcomes:

1. Students gained awareness of entrepreneurial opportunities and emerging career paths available for MCA and MBA graduates.
2. Participants understood the importance of developing future-ready skills in areas such as artificial intelligence, data analytics, banking, and HR technologies.
3. The session motivated students to enhance their technical, analytical, and entrepreneurial abilities to improve their career prospects in a competitive job market.

Conclusion and Audience Feedback Summary:

The guest talk enhanced students' understanding of entrepreneurship, emerging career opportunities, and the importance of continuous skill development.

Students found the session informative and interactive, appreciating the practical career guidance and industry insights shared by the resource person.

