



# ACHARYA INSTITUTE OF GRADUATE STUDIES

(NACC Re-Accredited 'A+' & Affiliated to Dr. Manmohan Singh Bengaluru City University)

Soladevanahalli, Bengaluru-560107

## DEPARTMENT OF COMMERCE UG

Report Submission:03/02/2026

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Semester: EVEN

Academic Year: 2025–26

Venue: AIGS Open Aren

Date: 26/02/2026

Time: 10:00AM to 02:00PM

Duration: 04hrs

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**TYPE OF EVENT: COMMODITY EXPO – TRADE TRENDZ**

**EVENT NAME: Exhibition**

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**Target Audience:**

**BCom Students**

**Number of Participants: 111**

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### Objectives:

- ✓ To provide practical exposure to students about the functioning of commodity markets.
- ✓ To create awareness about trading in agricultural and non-agricultural commodities.
- ✓ To enhance knowledge about price fluctuations and market trends.
- ✓ To develop analytical skills in understanding demand and supply conditions.
- ✓ To improve students' marketing, negotiation, and communication skills.

### Program Introduction:

The Department of Commerce successfully organized an informative **Commodity Exhibition** on 26th February 2026. The event was conducted with the objective of creating awareness among students about different types of commodities and their importance in the market.

The exhibition showcased a wide range of commodities, including agricultural products, metals, and other tradable goods. Through this exhibition, students were able to understand what commodities are, their classification, and their role in trade and the economy. The event provided practical exposure and helped bridge the gap between theoretical knowledge and real-world market practices.

### Theme of the event:

The theme "**TRADE TRENDZ**" highlighted the current trends, trading practices, and market dynamics in the commodity sector. The event provided practical exposure and helped bridge the gap between theoretical knowledge and real-time market practices.



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## **Resource Person Details:**

Amir Mohan is a dedicated academician with over 12 years of teaching experience in Finance and Financial Services. Currently serving as an Assistant Professor, he has taught core subjects including Financial Management, Investment Analysis, Portfolio Management, Strategic Management, and International Finance at reputed institutions. He holds an MBA in Finance from the University of Mumbai and is presently pursuing a Ph.D. in Finance to deepen his research expertise.

## **Detailed Report:**

The Department of Commerce organized an Extension Exhibition Activity titled **Commodity Expo "TRADE TRENDZ"** on 26th February 2026. The main objective of the exhibition was to create awareness among students about commodities, as many students were not fully aware of their types and importance in domestic and international trade. The event aimed to provide practical exposure and help students understand export and import activities, along with the significance of maintaining quality and quantity standards in global markets.

The program commenced at 10:00 a.m. with an inaugural function. The Principal formally inaugurated the event and addressed the gathering. He appreciated the initiative taken by the Department of Commerce and emphasized the importance of understanding commodity markets in today's global economy. After the inauguration, he visited each stall, interacted with students, and observed their presentations. At the end of the round, he shared his valuable feedback and encouraged students to enhance their analytical and entrepreneurial skills.

We were honored to invite Dr. Amir Mohan as the chief guest and judge for the event. He carefully evaluated each stall, asked questions related to export, import, quality standards, and pricing trends, and judged the teams based on their knowledge, presentation, and creativity.

Around fifteen teams participated in the Commodity Expo. Each team displayed different types of commodities with detailed information. Agricultural commodities such as rice, wheat, coffee, tea, spices, and cotton were exhibited, explaining their production areas and export destinations. For example, rice and spices are major export commodities of India, while wheat is widely consumed domestically. Commercial commodities such as gold, silver, crude oil, and natural gas were also presented, highlighting their global demand and price fluctuations. Some teams displayed plantation commodities like rubber and sugarcane, explaining their industrial uses. Others presented metal commodities such as iron ore and copper, discussing their importance in manufacturing and infrastructure development.



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At the end of the event, prizes were distributed to the best-performing teams. The First Prize was awarded to Sneha and team for their outstanding presentation and detailed explanation of their commodity. The Second Prize was secured by Samargyee and team for their excellent display and clear understanding of export and import concepts.

Overall, the Commodity Expo – TRADE TRENDZ was highly informative and successful, enhancing students' practical knowledge, teamwork, and understanding of global trade practices.

## PHOTOS:



**Dr. Gunath Vaidhya, Principal of AIGS, formally inaugurated the Commodity**



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The Principal visited the Commodity Expo along with Dr. Lakshmi V Ma'am



The Principal asked insightful questions to the participants and appreciated their knowledge and presentations.



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**Dr. Amir Mohan acted as the guest judge and evaluated the participants.**



**Group photo to mark the successful completion of the event.**



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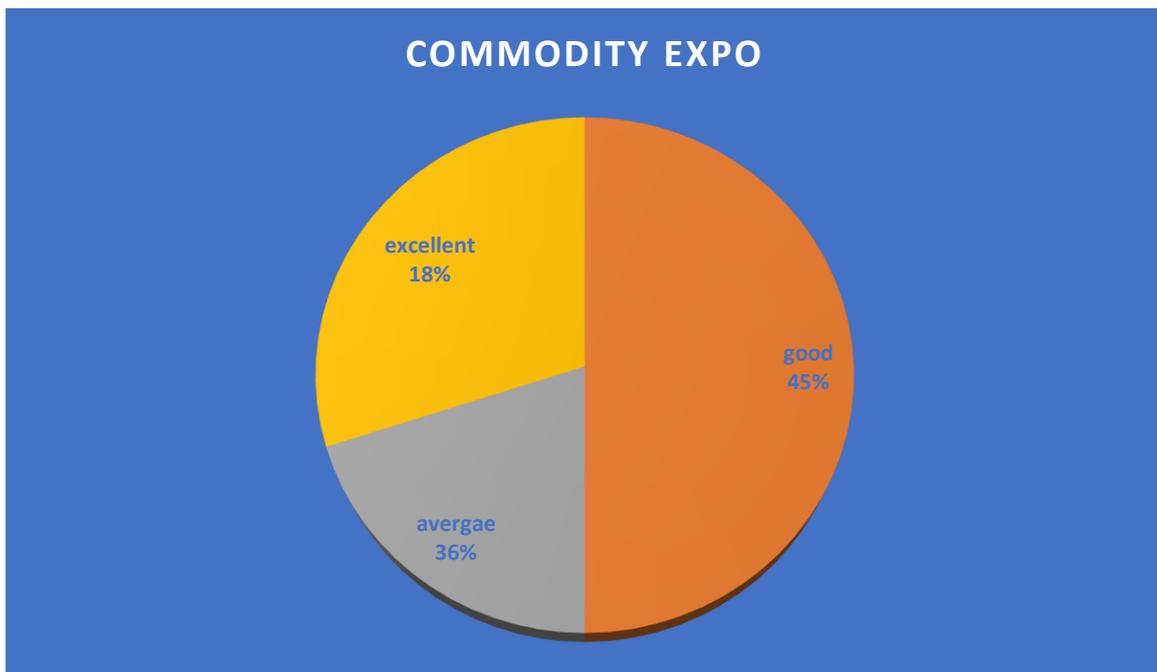
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## Outcomes:

- ✓ Improved students' knowledge about commodity markets.
- ✓ Developed presentation and communication skills.
- ✓ Encouraged teamwork and coordination among students.
- ✓ Created awareness about different types of commodities and trading.
- ✓ Provided practical learning experience beyond the classroom.

## Conclusion and Audience Feedback Summary:

The **Commodity Expo – TRADE TRENDZ** was a successful and informative event that enhanced students' understanding of commodities and international trade. It provided practical exposure to export and import concepts, quality standards, and market trends. The exhibition improved students' knowledge, teamwork, and presentation skills, making it a valuable learning experience for all participants.



**Result: Out of 55 students , 25 students good , 20 said average ,and 10 students said excellent , overall feedback is good.**