



DEPARTMENT OF BBA

Report Submission: 26/02/2026

Semester:	EVEN	Academic Year:	2025-26	Venue:	AIGS, Seminar Hall.
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Event Date:	23/02/2025	Time:	10:30 am to 12:00 pm	Duration:	1.5 Hours
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TYPE OF EVENT: GUEST TALK

EVENT NAME: GUEST TALK ON "CAREER ROADMAP 2026: EMERGING CAREERS AND FUTURE JOB TRENDS"

Target Audience:	BBA IV & VI semester students	Number of Participants:	85
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Objectives of the Event

- To understand industry trends, skill requirements, and employment opportunities, reducing the gap between education and employability.
- To develop soft skills such as communication, leadership, time management, and confidence.
- To support students in setting short-term and long-term career goals, making their academic journey more focused and purposeful.

Program Introduction:

The Department of BBA at Acharya Institute of Graduate Studies (AIGS) successfully organized an insightful and engaging Guest Talk on 23rd February 2026, creating a valuable platform for knowledge sharing, industry interaction, and academic enrichment. The session was designed to bridge the gap between theoretical learning and real-world business practices. The event witnessed enthusiastic participation from faculty members, management students, and invited guests, reflecting the department's commitment to holistic learning and professional development.

Theme of the Event:

The session on "Career Roadmap 2026: Emerging Careers and Future Job Trends" provided students with a forward-looking perspective on the evolving employment landscape. The talk focused on identifying high-growth sectors, emerging roles, and strategic career planning approaches required to thrive in a rapidly transforming global economy.



Resource Person(s):

Mr. Ragavendra Kumar. M (Assistant professor of commerce, Government RC college Bangalore).

Detailed Report:

The Guest talk on “Career Roadmap 2026: Emerging Careers and future Job Trends” was successfully organized by the Department of Business Administration (BBA) at AIGS on 23rd February 2026. The session focused on Future career oriented and goal setting of a students.

The resource person for the program, Mr. Ragavendra Kumar. M, Assistant professor of commerce, Government RC college Bangalore, shared valuable insights.

The Guest talk on “Career Roadmap 2026: Emerging Careers and future Job Trends” The session aimed to provide students with valuable insights into the evolving career landscape, emerging job roles, and the skills required to remain competitive in a rapidly transforming global workforce. The speaker began the session by emphasizing the importance of adaptability, continuous learning, and skill development in today’s technology-driven world. He elaborated on how automation, artificial intelligence, data analytics, sustainability initiatives, and digital transformation are reshaping traditional career paths and creating new opportunities across sectors. During the talk, Mr. Ragavendra Kumar M discussed emerging career domains such as artificial intelligence, machine learning, cybersecurity, data science, renewable energy, digital marketing, fintech, healthcare technology, and entrepreneurship. He explained how interdisciplinary knowledge and practical exposure are becoming increasingly important for future professionals. The session also shed light on the growing demand for soft skills including communication, critical thinking, problem-solving, collaboration, and leadership, which complement technical expertise.

The program was graced by the presence of Ms. Asha, Head of the Department, who addressed the gathering and emphasized the Importance of Carrer Path and Future job trends for the BBA students, and HOD handed over the memento and appreciation letter to the resource as a token of appreciation.

In the end of the session around 12.00 pm the vote of thanks was presented by final year BBA student Ms. Vaishnavi, thanking Chairman and Principal on behalf of all the faculties and students for giving the opportunity to attend the student development program and enhancing the knowledge.



Ragavendra Kumar. M Addressing the students



Ragavendra Kumar. M interacting with students.



Photograph of students attentively listening to the presentation.



Ragavendra Kumar. M discussing on the Different sector wise Job Opportunities



Ragavendra Kumar. M Giving an Activity for the students

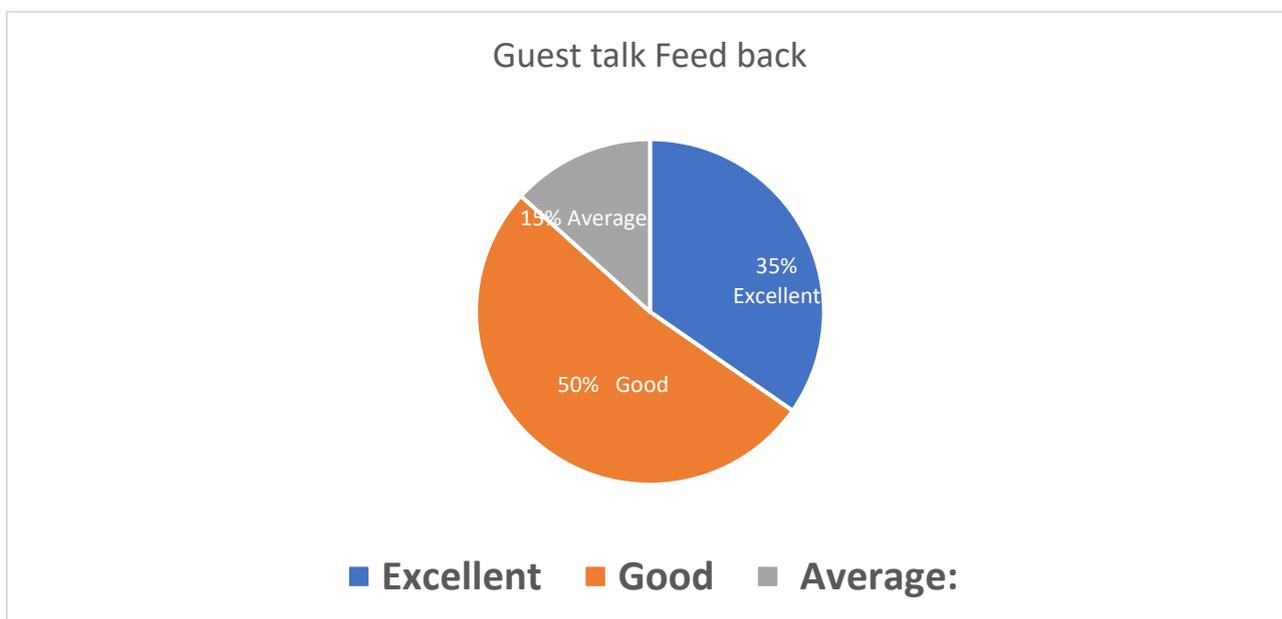
Outcomes:

- Students will be able to identify their interests, strengths, weaknesses, personality traits, and values, enabling them to make informed career choices.
- Students will gain awareness of various traditional and emerging career options, higher education pathways, competitive examinations, and vocational opportunities.
- Students will understand current job market trends, required qualifications, technical skills, and employability competencies.

Conclusion and Audience Feedback Summary:

Conclusion

The session left the participants with a deeper understanding of the rapidly evolving job market and the competencies required to succeed in the coming years. Mr. Ragavendra Kumar M's insightful guidance encouraged students to take proactive steps toward skill development, continuous learning, and informed career planning. The concluding remarks reinforced the importance of adaptability, innovation, and resilience in shaping a successful professional journey. The department will continue to organize such informative Guest talk sessions to enrich student learning and career readiness. The department extends its gratitude to the principal, HOD, faculties and all student participants for their valuable contributions to the success of this event.



Audience Feedback Summary

A total of 85 students participated in the audience feedback survey, providing a strong representation of the group's overall perception. Out of these responses, 30 students, accounting for 35%, rated the session as Excellent. The majority of participants, 43 students (50%), evaluated the session as Good, indicating a high level of satisfaction. Meanwhile, 12 students, representing 15% of the total respondents, rated the session as Average.

1. The resource person was knowledgeable, with excellent communication and presentation skills.
2. The session was very interactive and engaging, good and very interesting
3. Many participants expressed a desire for more such sessions in the future.