



DEPARTMENT OF COMMERCE UG

Report Submission: 30/07/2026

Semester:	I	Academic Year:	2026-27	Venue:	Main Auditorium, Acharya Institute
Event Date:	27/08/2026	Time:	10:30 AM to 12:30 PM	Duration:	02:00 HRS

TYPE OF EVENT: STUDENT DEVELOPMENT PROGRAMME

EVENT NAME: CA Day Career Counselling Programme

Target Audience:	1 st Sem Bcom Students	Number of Participants:	100	Event Coordinator:	Ms. Ashwini T G
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Objectives:

1. To honor the contributions and achievements of Chartered Accountants worldwide.
2. To reinforce the importance of integrity, transparency, and accountability in the accounting profession.
3. To motivate members to update their knowledge and adapt to evolving business and regulatory environments.
4. To create awareness among students about the CA profession and its role in nation-building.

Program Introduction:

On 27 -July -2026, we conduct event of CA Day celebration, It is a profession that has become a pioneer in India because of the significantly increased need for accounting and realistic visibility. Taxation, corporate finance, assessment of projects, corporation and enterprise regulation, auditing, accounting practices are all fields included in this profession.



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Theme of the Event:

This theme focuses on inspiring students to Empowering Future Chartered Accountants pursue the Chartered Accountancy profession with confidence and determination. It emphasizes developing the knowledge, skills, and ethical values required for a successful career in finance and accounting. The programme encourages students to explore the diverse opportunities available in the CA profession and become future financial leaders.

Resource Person(s):

CA Adarsh Surana, ICAI, Bengaluru, Dealing In Corporate Manager has over 5 years of experience in the Controls Assurance practice and worked across solutions including internal audits, IFC / ICoFR, SOPs, project management, development of policies and compliance reviews in his career.

Detailed Report:

The Department of Commerce UG, Acharya Institute of Graduate Studies, successfully organized the CA Day Career Counselling Programme on 24 July 2026 in the Main Auditorium, Acharya Institutes, to create awareness among B.Com students about the Chartered Accountancy profession and its career opportunities. Around 100 B.Com students actively participated in the programme.

The event commenced at 10:30 AM with the registration and seating of participants. At 10:45 AM, the formal inaugural session began with a warm Welcome Address, followed by the ceremonial lighting of the lamp accompanied by the invocation song symbolizing the beginning of the programme. The department warmly welcomed the distinguished resource person, CA Adarsh, by presenting a flower pot as a token of appreciation. The Head of the Department, Dr. Lakshmi V., also graced the occasion.

Following the inauguration, the profile of CA Adarsh was introduced to the students, highlighting his professional achievements and expertise in the field of Chartered Accountancy. At 10:55 AM, the technical session commenced.

CA Adarsh began the session by introducing the Chartered Accountancy (CA) course, explaining the full form of CA, the educational qualifications required to pursue the course, and the career opportunities available after becoming a Chartered Accountant. He elaborated on the structure of the CA programme, including the different levels of the course, the registration process, the duration of the programme, the approximate cost involved, and the dedication, discipline, and consistent effort required to successfully complete the qualification.

The speaker also explained the significance of Chartered Accountants Day, which commemorates the establishment of the Institute of Chartered Accountants of India (ICAI) on 1 July 1949. He emphasized



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the vital role Chartered Accountants play in the financial and economic development of the country by providing professional services in auditing, taxation, accounting, financial reporting, risk management, corporate law, and strategic financial advisory. He highlighted that Chartered Accountants contribute significantly to maintaining transparency, ensuring regulatory compliance, and supporting sound business decision-making.

During the interactive session, CA Adarsh discussed the diverse career opportunities available in the profession, including:

- Financial Accounting and Reporting
- Auditing and Assurance Services
- Cost and Management Accounting
- Direct and Indirect Taxation
- Financial Management and Corporate Finance
- Business Consultancy and Advisory Services
- Investigation and Forensic Accounting
- Corporate Laws and Compliance
- Special Corporate Activities such as mergers, acquisitions, restructuring, liquidation, and project financing

He also explained that Chartered Accountancy is one of the most prestigious non-technical professional courses in India. Compared to many other professional programmes, the course is relatively affordable, with the primary investment being dedication and consistent effort over approximately four years. Through practical examples and real-life experiences, he motivated students to consider Chartered Accountancy as a rewarding career option.

The session was highly interactive, with students actively participating by asking questions regarding eligibility, examination pattern, article ship training, preparation strategies, career prospects, salary expectations, and opportunities in India and abroad. The resource person patiently addressed all their queries and encouraged them to pursue the profession with determination and confidence.

At 12:30 PM, the programme concluded with the Vote of Thanks, delivered by the Department of Commerce UG, expressing sincere gratitude to CA Adarsh for his insightful and inspiring session. Appreciation was also extended to Dr. Lakshmi V., the faculty members, student volunteers, and all the participants for making the programme a grand success.



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Geotagged Photographs:



Poster of Resource Person CA Adarsh



Our Department head giving some introduction about CA Carrer Counselling Programme.



CA Adarsh began the session by introducing the CA profession

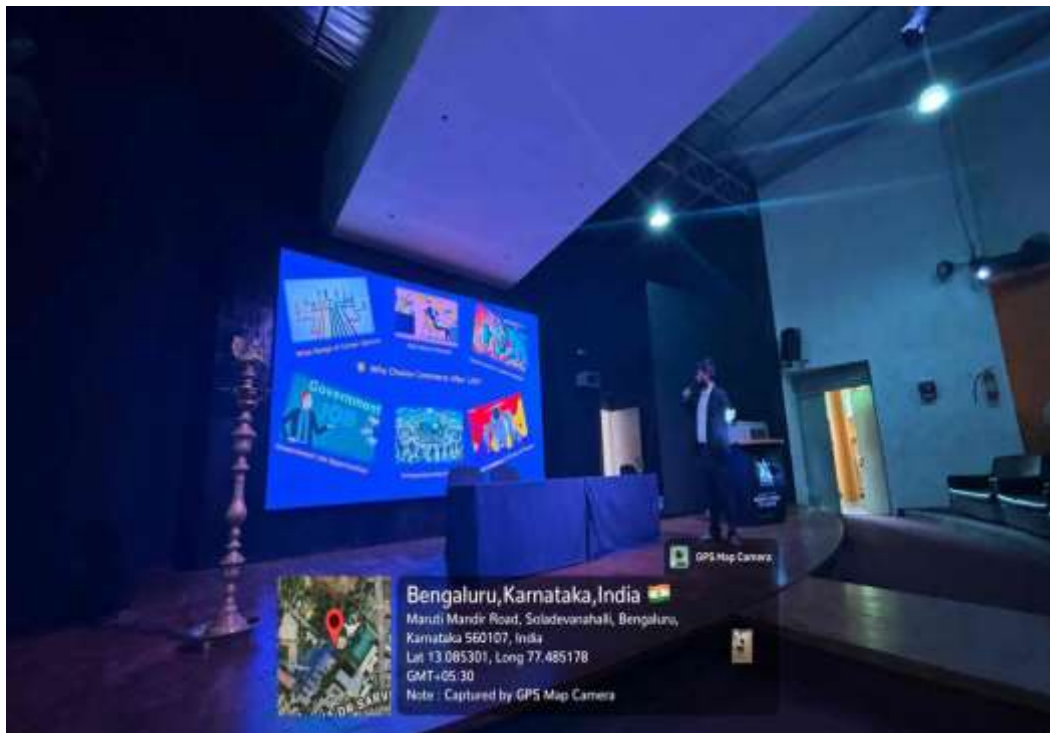


Students attentively followed the CA career guidance.



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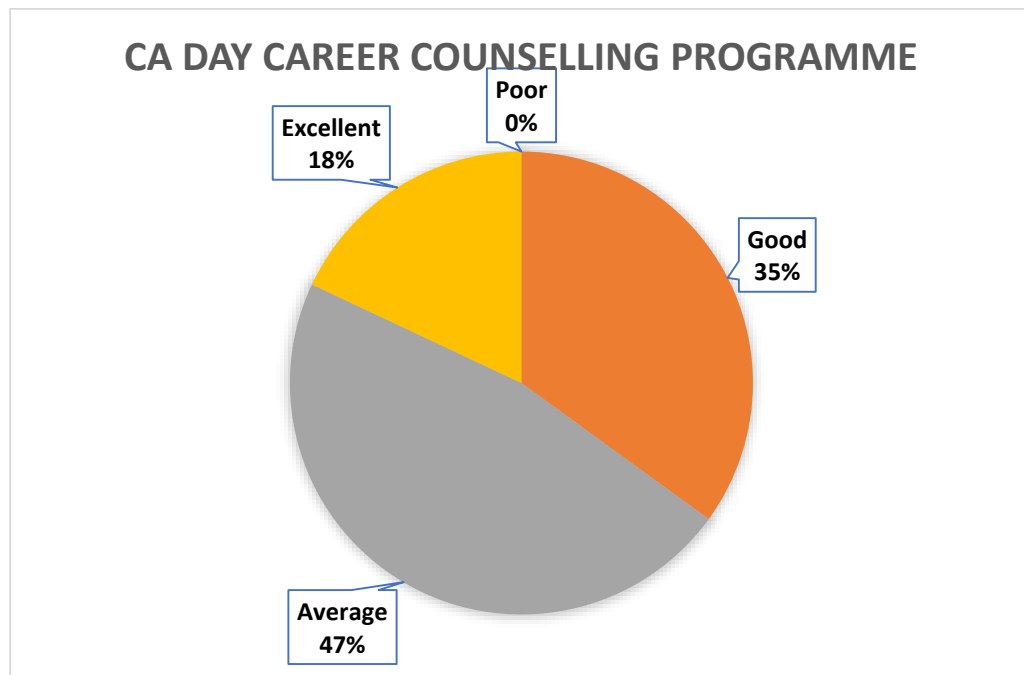
CA Adarsh Explaining the Opportunities and Importance of the CA Profession

Outcomes:

- A chartered accountant is a prestigious profession. ...
- CAs have strong technical skills. ...
- Huge Job Market. ...
- The chances of getting employed are quite high. ...
- Higher Salary. ...

Conclusion and Audience Feedback Summary:

The CA Career Counselling Programme was highly informative and beneficial for the students. The session provided a clear understanding of the Chartered Accountancy profession, its course structure, career opportunities, and future prospects. The guidance shared by CA Adarsh motivated students to explore the CA profession with confidence and dedication. Overall, the programme successfully enhanced students' awareness of CA as a prestigious and rewarding career option.



Result:

Out of 100 students 47 students said good and 18 students said excellent, 35 Students average. Hence it is said to be the overall feedback was Excellent.