



DEPARTMENT OF BBA

Report Submission: 19/02/2026

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Semester:	Even	Academic Year:	2025-26	Venue:	Main Auditorium, Acharya Institutes
Event Date:	13/02/2026	Time:	9:30 am to 1:30 pm	Duration:	4 Hours

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**TYPE OF EVENT: SDP**

**EVENT NAME: BUSINESS CONCLAVE 2026**

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Target Audience:	BBA II & VI semester students	Number of Participants:	136
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**Objectives of the Event**

1. To bridge the gap between theory and practice by exposing students to real-world business experiences shared by industry experts.
2. To provide industry exposure and help students understand current trends, challenges, and opportunities in the business environment.
3. To encourage entrepreneurial thinking and motivate students to explore start-ups, innovation, and self-employment opportunities.

**Program Introduction:**

The Department of Business Administration(BBA) at Acharya Institute of Graduate Studies (AIGS) proudly organized the **Business Conclave on 13th February 2026**, bringing together academicians, industry experts, entrepreneurs, and students on a common platform to exchange ideas and insights on contemporary business trends. The conclave was designed to enhance students' practical knowledge, encourage innovation, and bridge the gap between academic learning and industry expectations.

**Theme of the Event: Driving Business Excellence in a Changing Industry Landscape**

highlighted the importance of innovation, resilience, and responsible leadership in achieving long-term success.



**Resource Person(s):**

1. Ms. Mithila Holla – CEO, Holla Associates, Ex Vice President, Trinity Mobility
2. Mr. Sreehari S Menon – L & D Manager for India and APAC, Sophos
3. Ms. Sri Vidya S – CFO, ABB Business Services Pvt. Ltd.
4. Mr. C.M Patil – CEO, Krushi Kalpa Entrepreneur, Startup Ecosystem Contributor Member at FICCI for Startups.

**Detailed Report:**

The Business Conclave was successfully organized by the Department of Business Administration (BBA) at AIGS on 13<sup>th</sup> February 2026. The session focused on various topics.

The conclave commenced with a warm welcome to the dignitaries with saplings followed by a formal introduction of the guests. The event began on an auspicious note with an invocation song by Ms. Harshika, a BBA student, and a ceremonial lamp lighting to thank the Almighty.

The first session was delivered by **C. M. Patil**, CEO of **Krushika Kalpa** and Startup Ecosystem Contributor at **FICCI**, who spoke about his entrepreneurial journey and the challenges faced in building a startup. Mr. Patil began by sharing how his passion for innovation and rural development led him to establish Krushi Kalpa. He explained that entrepreneurship is not just about having an idea, but about persistence, adaptability, and continuous learning. He described the early struggles he faced, such as limited funding, market uncertainty, and building a reliable team. These experiences helped students understand that success in business often requires patience, resilience, and a willingness to take calculated risks.

He also spoke about the importance of identifying real-world problems and creating practical solutions. Through Krushi Kalpa's initiatives, he illustrated how startups can create social impact while remaining financially sustainable.

The next resource person, Mithila Holla, CEO of Holla Associates and former Vice President at Trinity Mobility, delivered an insightful session on sustaining family business legacies and ensuring strong business compliance practices. Her talk was both practical and inspiring, especially for students interested in entrepreneurship and family-run enterprises.



Ms. Holla began by explaining that family businesses play a significant role in India's economy but often face challenges such as succession planning, conflict management, and adapting to modern business practices. She emphasized that sustaining a family business requires professional management, transparency, and a clear governance structure. By sharing real-life experiences, she highlighted how clear communication, defined roles, and shared vision among family members are essential to maintain harmony and long-term growth.

The third session was delivered by Sri Vidya S, CFO of ABB Business Services Pvt. Ltd., who provided an engaging and knowledge-rich talk on business structures and the leadership skills required for corporate success. Her session helped students understand how organizations are strategically designed and managed to achieve efficiency, growth, and sustainability.

She began by explaining different types of business structures such as sole proprietorships, partnerships, private limited companies, and multinational corporations. She highlighted how each structure has its own advantages, legal responsibilities, and management challenges. Using corporate examples, she explained how large global companies streamline operations through structured departments like finance, HR, operations, and strategy, ensuring accountability and performance monitoring.

Ms. Sri Vidya emphasized that strong leadership is the backbone of any successful organization. She discussed essential leadership qualities such as strategic thinking, effective communication, decision-making ability, adaptability, and ethical conduct. She stressed that modern leaders must be people-centric, data-driven, and focused on innovation.

His session helped students understand how rapidly changing technologies, global disruptions, and digital transformation are reshaping careers and business practices.

Mr. Menon explained that in a VUCA world, organizations focused on managing uncertainty and complexity, but in today's BANI environment, systems can break suddenly, information overload creates anxiety, and cause-and-effect relationships are often unpredictable. Therefore, professionals must develop resilience, emotional intelligence, adaptability, and continuous learning habits to succeed. He highlighted that traditional skills alone are no longer sufficient—future professionals must be agile thinkers who can collaborate across cultures and industries.

A major highlight of his talk was the importance of **AI fluency**. He emphasized that understanding artificial intelligence tools, data analytics, automation, and digital platforms is essential across all careers—not only in IT.

Overall, the conclave was highly informative, interactive, and valuable for students preparing for their future careers.

The program was graced by the presence of Ms. Asha, Head of the Department, who addressed the gathering and emphasized the importance of continuous learning and industry relevance and HOD handed over the memento and appreciation letter to the resource persons as a token of appreciation.

In the end of the session around 1.30 pm the vote of thanks was presented by second year BBA student Mr. Shafan, thanking Chairman and Principal on behalf of all the faculties and students for giving the opportunity to attend the Business Conclave and enhancing the knowledge.

### **Event Photographs**



**Welcoming the guest with sapling**



**Lamp lighting photos**



**CM Patil sir addressing students**



**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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**Ms.Mithila Holla addressing student**



**After the session photo**



**Outcomes:**

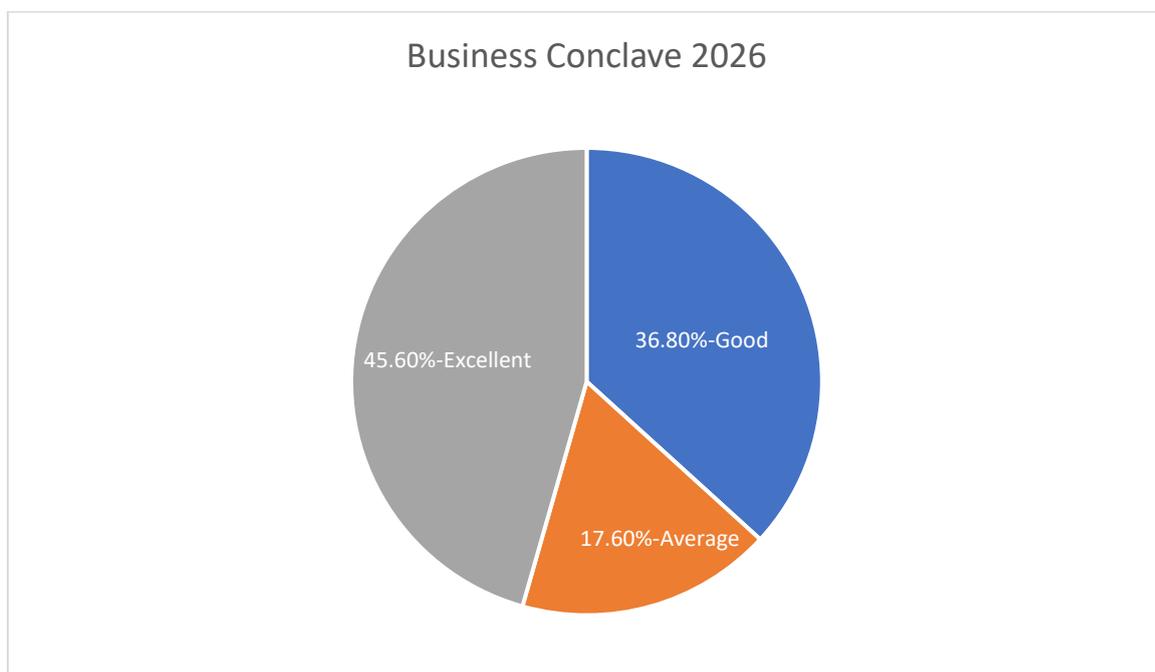
1. Improved understanding of practical applications of management concepts learned in the classroom.
2. Development of professional competencies such as communication, leadership, teamwork, and problem-solving skills.
3. Boost in student confidence and professional attitude through interaction, participation, and engagement in conclave activities.

**CONCLUSION AND AUDIENCE FEEDBACK SUMMARY:**

**CONCLUSION**

In conclusion, the Business Conclave was a highly enriching and insightful experience for the students. The expert sessions by C. M. Patil, Mithila Holla, Sri Vidya S, and Sreehari S Menon provided valuable knowledge on entrepreneurship, business legacy and compliance, corporate leadership, and future-ready skills like AI fluency.

The conclave helped students connect theoretical concepts with real-world business practices, understand industry expectations, and gain motivation to build successful careers. Overall, the event served as an excellent learning platform that enhanced students' confidence, awareness, and readiness for the dynamic business environment.





### **Audience Feedback Summary**

**Total responses:** 136

**Excellent:** 62 students (45.60%)

**Good:** 50 students (36.80%)

**Average:** 24 students (17.60%)

1. The **resource persons were knowledgeable**, with excellent communication and presentation skills.
2. The **sessions were very interactive and engaging, good and very interesting**
3. Many participants expressed a desire for **more such sessions** in the future.