



DEPARTMENT OF MBA

Report Submission: 18/02/2026

Semester: ODD

Academic Year: 2025-26

**Venue: MBA Auditorium,
Acharya Institutes**

Event Date: 10/02/20:

**Time: 11:00 AM to
12: 00 PM**

Duration: 1 Hour

TYPE OF EVENT: Student Development Program

EVENT NAME: Address on EDII Visit

III SEM MBA Students

Target Audience:

**Visiting EDII,
Ahmedabad**

Number of Participants: 34

OBJECTIVES:

- To provide practical exposure to entrepreneurship and business development.
- To understand the concept and purpose of an internship.
- To develop discipline and professional behaviour among students.
- To encourage daily reporting and documentation of learning.
- To enhance leadership and teamwork skills.

PROGRAM INTRODUCTION:

The 1 Month Internship Programme was conducted at the Entrepreneurship Development Institute of India (EDII), Ahmedabad. The programme aimed at providing students with practical knowledge in entrepreneurship, leadership, and professional development.

The guidance for the internship programme was given by Mr. Iqbal Ahmad, who clearly explained the structure, rules, and expectations of the programme. He emphasized the importance of maintaining discipline and understanding the real purpose of an internship.



THEME OF THE EVENT:

Entrepreneurship Development and Professional Discipline

Entrepreneurship is the process of identifying opportunities, taking calculated risks, and creating or scaling a business to deliver value through innovative products, services, or solutions. It involves turning ideas into viable ventures by organizing resources like capital, labor, and technology, often amid uncertainty, with the aim of generating profit and economic impact.

RESOURCE PERSON:

Mr. Iqbal Ahmad

Director, Collaborations & Growth, Acharya Institutes, Bangalore

DETAILED REPORT

The orientation on the one month EDII Internship Program was conducted by Mr. Iqbal Ahmad. He clearly explained the objective of the internship and the importance of utilizing this opportunity effectively for personal and professional growth.

During the session, the following key points were discussed:

- i. **Clear Objective:** Students were instructed to have a clear learning objective throughout the internship period.
- ii. **What is Internship:** The meaning and importance of internship as practical exposure beyond classroom learning was explained.
- iii. **At its core, discipline shapes the entrepreneur's mindset.** It starts with time mastery—rising early to plan, prioritizing high-impact tasks over distractions. Successful founders like Elon Musk swear by structured routines, blocking hours for deep work amid chaos. This isn't drudgery; it's the forge that tempers ideas into unbreakable strategies.
- iv. **Professional discipline extends to execution.** Set SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound), track progress daily, and pivot without ego. Network intentionally, seek mentors, and embrace feedback as fuel, not failure. Financial rigor—budgeting bootstraps or scaling investments—ensures survival when markets test resolve.
- v. **Maintain Discipline:** Students were instructed to follow proper discipline, punctuality, and professional conduct.



- vi. **Permission Rules:** If students wished to go outside the campus or eat outside, prior permission from the leaders was mandatory.
- vii. **No Drug or Alcohol Policy:** Strict instructions were given prohibiting the use of drugs or alcohol during the internship period.
- viii. **Daily Report Preparation:** Students were required to prepare and submit a daily report of their learning and activities.
- ix. **Sightseeing:** Planned sightseeing activities were included as part of exposure and learning experience.
- x. The internship helps students understand responsibility, leadership coordination, and professional ethics. The structured guidelines ensured a disciplined and productive learning environment.

KEY LEARNINGS

- i. **Practical Business Exposure**
- ii. Interns gain insights into operations like marketing, finance, and project execution, such as drafting Detailed Project Reports at EDII. They learn diverse business models (e.g., B2B, subscription) and spot market gaps for new ideas.
- iii. **Skill Development**
- iv. Hands-on projects sharpen problem-solving, adaptability, and efficiency in fast-paced settings. Time management, teamwork, and resilience emerge from challenges like meeting deadlines or handling failures as learning opportunities.
- v. **Networking and Mindset**
- vi. Mentorship from entrepreneurs fosters an innovative mindset, ethical decision-making, and professional networks. Interns discover entrepreneurial traits like risk-taking and resourcefulness, vital for future ventures

VOTE OF THANKS

For his words of wisdom, straightforward talk and words of encouragement to the students departing for one month internship to Gujarat, appreciated Mr. Iqbal Ahmed, the Director, Collaborations & Growth, Aacharya Institutes with a warm heart. Dr. Benjamin Jones Abraham, the faculty in charge of the EDII visit extended the Vote of Thanks. He expressed his gratitude on behalf of the Department to Mr. Iqbal for making efforts to bring this collaboration to the students. Dr. Benjamin also thanked Dr. Kiran L Maney, the HOD of MBA for all her initiative in this internship program.

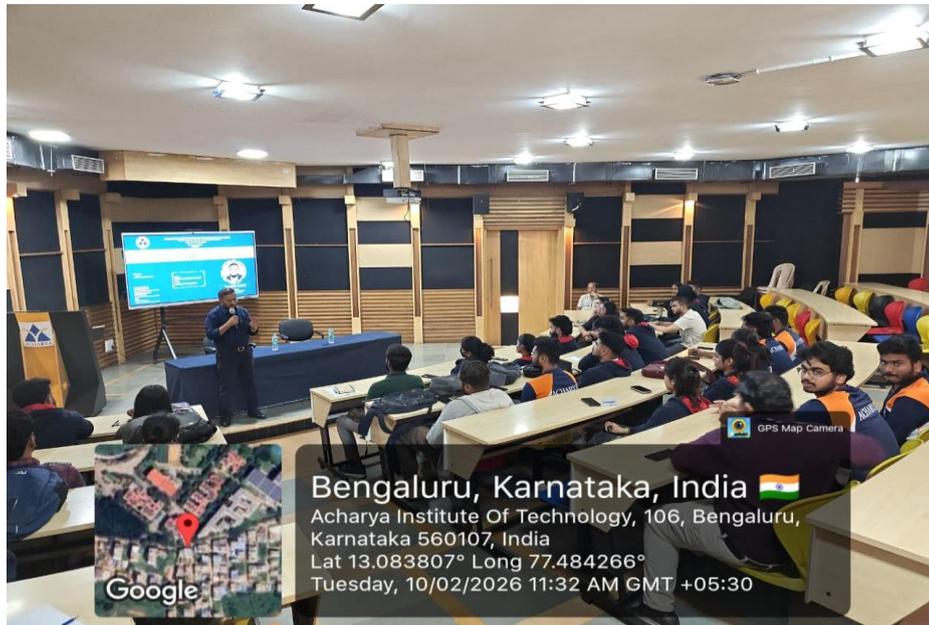


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Soladevanahalli, Bengaluru-560107

PHOTOGRAPHS:



Dr. Benjamin Jones extending the welcome address



Mr. Iqbal addressing the students about EDII



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Mr. Iqbal addressing students about internship opportunities



The EDII bound III Smesster Mba Students



Mr. Iqbal answering students' questions

OUTCOMES:

- i. Students were educated on the objectives and purpose of the internship programme.
- ii. Students gained clarity about rules, discipline, and professional conduct to be maintained.
- iii. Students learned the importance of daily report writing and documentation.
- iv. Students became aware of the organizational structure and leadership hierarchy.
- v. Students developed readiness, confidence, and responsibility to begin the 1-month internship programme.

CONCLUSION

The meeting on EDII one month Internship Program outlined the various outcomes of EDII internship program to be held in Ahmedabad from Feb 16 to 13th March 2026.

The session highlights students' discipline, responsibility, and understanding of entrepreneurship, making them more prepared for future corporate and business environments



FEEDBACK ANALYSIS.

The session brought great insights into an internship program and the efforts of EDII. 9 students, that constitutes about 26% of the attendees, agreed that the event was excellent, 20 students which constitutes about 59% of the attendees agreed that the meeting was good, while 5 students that constitutes about 15% of the attendees felt that the meeting was average.

Below is the graphical representation of the feedback

